

OFFICE OF THE MAYOR CITY OF CHICAGO

RAHM EMANUEL
MAYOR



EXECUTIVE ORDER No. 2017-2

WHEREAS, the City of Chicago is committed to enhancing the economic growth and prosperity of local residents and minority and women-owned business enterprises ("M/WBEs"); and

WHEREAS, a diverse business community and work force strengthen the City's economy; and

WHEREAS, the City continues to address a legacy of segregation and discrimination that is visible today in the concentrations of wealth and poverty that affect certain of the City's community areas; and

WHEREAS, many parts of the downtown and surrounding areas, as well as many neighboring communities, are thriving, while other neighborhood communities, particularly on the south and west sides, are struggling with poverty and economic disinvestment; and

WHEREAS, the City is committed to continuing its efforts to mitigate the effects of segregation and disinvestment, both as a moral obligation and a measure to enhance Chicago's position as a global city; and

WHEREAS, one of many measures the City must take to reverse inequality is to increase job and contracting opportunities for local city residents and M/WBEs; and

WHEREAS, the City enacted Municipal Code of Chicago ("MCC") § 2-92-650 *et seq.* to foster participation of M/WBEs in City construction contracts and enacted MCC § 2-92-420 *et seq.* to foster participation of M/WBEs in City non-construction contracts for goods and services; and

WHEREAS, the City enacted MCC § 2-92-330 to provide increased employment opportunities for city residents on construction projects advertised or awarded by the City; and

WHEREAS, the City's M/WBE program and local city resident hiring requirements have been effective in increasing opportunities for City residents and M/WBEs in the public sphere, but they do not address hiring and contracting disparities in the private sector; and

WHEREAS, pursuant to Section 2-45-040, the Commissioner of Planning and Development has the authority to develop and administer programs and policies to encourage and promote the businesses within the City, and to encourage and promote workforce development, including to increase employment opportunities for Chicagoans; and

WHEREAS, the City's largest and most impactful development projects – including but not limited to mixed office, retail and residential complexes, medical and academic institutions, and sports arenas – receive zoning approval as planned developments; and

WHEREAS, planned developments allow for deviations from the strict zoning and land use standards that would otherwise apply to property developed in the same base zoning district, and such deviations can provide significant private benefits to applicants; and

WHEREAS, in exchange for such deviations from the strict zoning and land use standards, and in recognition of the essential role planned development zoning approval plays in facilitating development, the ordinances approving planned developments frequently impose development requirements on planned development applicants that provide corresponding public benefits; and

WHEREAS, the Zoning Ordinance gives the Zoning Administrator the authority to prescribe the form and content of applications for zoning approval; and

WHEREAS, the City wishes to assess the participation of M/WBEs and local city residents in private-sector construction projects approved through the planned development zoning approval process, and promote the employment of M/WBEs and local city residents through outreach and reporting requirements; now, therefore,

I, RAHM EMANUEL, Mayor of the City of Chicago, do hereby order as follows:

- 1. The City of Chicago reaffirms its commitment to fostering equal opportunity in public contracting and commits itself to assessing the proposed and actual employment of local city residents and M/WBEs in development projects requiring planned development zoning approval for the purpose of advancing and improving the employment of local city residents and M/WBEs in private contracting.
- 2. The Chicago Department of Planning and Development ("DPD") and the Chicago Plan Commission are directed to encourage goals of (i) 26% MBE and 6% WBE participation applicable to the total construction budget for each planned development or any phase thereof, and (ii) 50% city resident hiring applicable to the total construction work hours for each planned development or any phase thereof.
 - 3. DPD and the Chicago Plan Commission are directed to require applicants for

planned development zoning approval to report, in the form and manner directed by DPD and the Chicago Plan Commission, their intended and actual employment of certified M/WBEs and local city residents at three specific reference points: (i) prior to being placed on a Chicago Plan Commission agenda, which report shall include the applicant's outreach plan to encourage the participation of local city residents and M/WBEs in the design, engineering and construction of the proposed project, if any; (ii) upon the filing for Part II approval from DPD, which report shall include an update to the applicant's outreach plan to encourage the participation of local city residents and M/WBEs in the design, engineering and construction of the proposed project, if any; and (iii) upon application for a Certificate of Occupancy from the Department of Buildings, which report shall include the applicant's actual level of participation by local city residents and M/WBEs in the design, engineering and construction of the proposed project, if any.

- 4. DPD and the Chicago Plan Commission are further directed to develop forms for the purpose of collecting and evaluating data regarding the extent to which local city residents and M/WBEs are utilized in planned development projects.
- 5. DPD is further directed to report the data it collects regarding projected and actual employment of M/WBEs and local city residents in planned development projects twice yearly to the Chicago Plan Commission and annually to the Chicago City Council and the Mayor.
- 6. This Executive Order shall be applied and construed in a manner consistent with the legal requirements applicable to the City's MBE, WBE and resident preference programs. The terms "MBE" and "WBE" shall have the meaning ascribed to those terms in Section 2-92-670 of the Municipal Code of Chicago.

7. Effective Date

This Order shall take effect upon its execution and filing with the City Clerk.

Mayor

Received and filed August 15, 2017

City Clerk