



OFFICE OF THE MAYOR  
CITY OF CHICAGO

RICHARD M. DALEY  
MAYOR

**EXECUTIVE ORDER 89-3**

89-3 establishing Chicago Tourism Council.

WHEREAS, Chicago has a rich and dynamic history, a diverse ethnic heritage, a wealth of academic, artistic, and cultural attractions, and innumerable and varied recreational opportunities; and

WHEREAS, Chicago's abundant attributes serve to make it an attractive haven for tourists and residents alike; and

WHEREAS, increased tourism will generate additional revenues, create more jobs, and further enhance the image of the City of Chicago; and

WHEREAS, a vigorous tourism trade can best be realized by means of a coordinated promotional program;

NOW THEREFORE, I, RICHARD M. DALEY, Mayor of the City of Chicago in the State of Illinois do hereby declare and order as follows:

SECTION 1. There is hereby established the Chicago Tourism Council. The purpose of the Council shall be to promote the City of Chicago and, in so doing, to develop and to coordinate a comprehensive tourism program for the benefit of the City of Chicago, its residents, and its businesses.

SECTION 2. The governing body of the Council shall be an Executive Committee which shall consist of 70 individuals, appointed by the Mayor, all of whom shall be fairly representative of the geographic, cultural and ethnic diversity of the City of Chicago. The Mayor shall appoint one member as Chair and four members as Vice-Chairs of the Council. The Mayor shall serve as Honorary Chair of the Council. Members of the Executive Committee shall serve at the will of the Mayor and shall serve without compensation.

SECTION 3. As soon as is practicable, the Executive Committee shall establish membership criteria and open membership in the Council to the public at large.

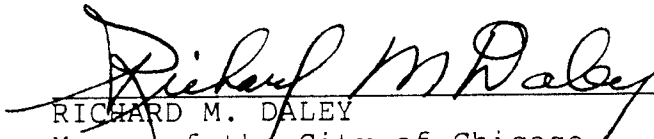
SECTION 4. The Council shall have the following powers under this provision:

- (a) to cooperate with and to advise the mayor, city departments, agencies and officials in formulating and implementing a comprehensive program to promote the City of Chicago, and to increase tourism to the City of Chicago;
- (b) to enlist and encourage the cooperation of local agencies, organizations, councils and other groups, including private and voluntary organizations, as well as corporations, partnerships and other business associations, to assist in the promotion of the City of Chicago;

- (c) to cooperate with federal and state agencies whenever appropriate to effectuate the purposes of the Council;
- (d) to issue publications and to take actions designed to promote the City of Chicago;
- (e) to adopt rules and by-laws;
- (f) to render an Annual Report to the Mayor outlining promotional activities undertaken and detailing the results thereof; and
- (g) to submit to the Mayor an Annual Budget and Financial Report.

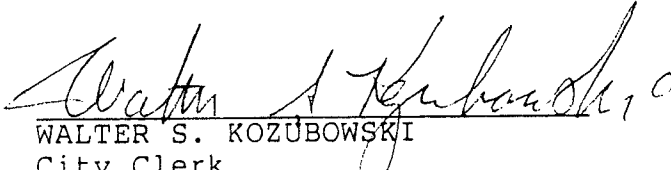
SECTION 5. The Council may accept gifts and may apply for grants from the federal government, the State of Illinois, its agencies or officers, the City of Chicago or from any government, person, firm or corporation of services, equipment, supplies, materials or funds and shall expend any such funds in its efforts to promote the City of Chicago.

SECTION 6. This Order takes effect upon its signature by the Mayor and receipt and filing with the City Clerk.

  
RICHARD M. DALEY  
Mayor of the City of Chicago

DATED: April 25, 1989

Received and filed \_\_\_\_\_, 1989

  
WALTER S. KOZUBOWSKI  
City Clerk