

CITY COUNCIL

CITY OF CHICAGO

COUNCIL CHAMBER
CITY HALL - 2ND FLOOR
121 NORTH LASALLE STREET
CHICAGO, ILLINOIS 60602

COMMITEE CHAIRMAN
ECONOMIC, CAPITAL, AND TECHNOLOGY DEVELOPMENT
COMMITEE VICE CHAIRMAN

COMMITEE MEMBERSHIPS
ZONING, LANDMARKS, AND BUILDING STANDARDS

BUDGET AND GOVERNMENT OPERATIONS
CONTRACTING OVERSIGHT AND EQUALITY
LICENSE AND CONSUMER PROTECTION
WORKFORCE DEVELOPMENT
AVIATION
FINANCE

AMENDED MONTHLY REPORT — November 2020

Pursuant to Rule 45 of the City Council Rules of Order, the Committee on Economic, Capital, and Technology Development submits the following Monthly Report for November 2020:

COMMITTEE MEETING HELD ON NOVEMBER 13, 2020

In compliance with Governor Pritzker's Executive Orders 2020-7, 2020-10, and 2020-18, attendance at this meeting was held by remote means only.

Chairman Villegas called the meeting to order at 10:04 AM

Roll Call

The following members of the Committee were present as determined during roll call: Aldermen Villegas, Sawyer, Harris, Lopez, Curtis, O'Shea, Tabares, Burnett, Sposato, Vasquez, Tunney, and Hadden. With 11 members present, quorum was established.

Approval of the September Monthly Report

There were no comments on or corrections to the July Monthly Report. Alderman Lopez moved to approve the Report. The motion carried with no objections.

Public Comment

There was no public comment.

Alderman Sposato asked Chairman Villegas to speak up.

Item 1

The following items were voted on collectively:

A2020-170 Appointment of Winston Feng as member of Special Service Area No. 34, Uptown

Commission

A2020-171 Appointment of Karen Nieto as member of Special Service Area No. 59, 59th Street

Commission

A2020-172 Appointment of Kendra M. Boyd as member of Special Service Area No. 59, 59th Street Commission

- Chairman Villegas asked if any of the Special Service Area ("SSA") appointees would like to make a statement.
- Kendra Boyd gave a statement regarding why she opened a business in Gage Park and why she chose to apply to become a commissioner.
- Alderman Reilly asked to be recorded as present.
- Alderman Lopez welcomed Ms. Boyd and Ms. Nieto to their respective SSAs, located in the ward he represented.
- Alderman Sawyer moved to recommend approval of the appointments by the same roll call as was used to determined quorum.
- There were no objections, motion carried.

Chairman Villegas thanked the newly appointed commissioners for their service to the City

<u>Adjournment</u>

There being no further business, Chairman Villegas asked for a motion to adjourn.

Alderman Vasquez so moved.

The Committee on Economic, Capital and Technology Development was adjourned at 10:13 AM.

The members of the Committee on Economic, Capital and Technology Development in attendance included: Aldermen Villegas (36), Sawyer (6), Harris (8), Lopez (15), Curtis (18), O'Shea (19), Tabares (23), Burnett (27), Sposato (38), Vasquez (40), Reilly (42), Tunney (44), and Hadden (49).

Respectfully submitted by: Carlos Díaz

For the Committee on Economic, Capital and Technology Development

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1	CHAIRMAN VILLEGAS: Good morning. The
2	meeting on the Committee on Economic, Capital, and
3	Technology Development is called to order.
4	Pursuant to applicable law and my
5	determination that attendance by remote means is
6	necessary because an in-person meeting is not
7	practical or prudent due to the declared public
8	health disaster caused by COVID-19, this meeting is
9	being conducted by videoconference.
10	Mr. Heath, please call the roll.
11	MR. HEATH: Vice Chairman Mitchell?
12	Vice Chairman Mitchell?
13	Alderman Sawyer?
14	ALDERMAN SAWYER: Here.
15	MR. HEATH: Thank you, Alderman.
16	Alderman Harris? Alderman Harris?
17	ALDERMAN HARRIS: Here. Alderman Harris
18	is here.
19	MR. HEATH: Thank you, Alderman.
20	Alderman Cardenas? Alderman
21	Cardenas?
22	Alderman Lopez?
23	ALDERMAN LOPEZ: Originally present.

MR. HEATH:

Thank you, Alderman.

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		Page 3
1		Alderman Curtis? Alderman Curtis?
2		Alderman O'Shea?
3		ALDERMAN O'SHEA: Here.
4		MR. HEATH: Thank you, Alderman.
5		Alderman Brookins? Alderman
6	Brookins?	
7		Alderman Tabares?
8		ALDERMAN TABARES: Alderman Tabares is
9	here.	
10		MR. HEATH: Thank you, Alderman.
11		Alderman Scott? Alderman Scott?
12		Alderman Burnett?
13		ALDERMAN BURNETT: Alderman Burnett here.
14		MR. HEATH: Thank you, Alderman.
15		Alderman Reboyras? Alderman
16	Reboyras?	
17		Alderman Mitts? Alderman Mitts?
18		Alderman Sposato?
19		ALDERMAN SPOSATO: Alderman Sposato is
20	here.	
21		MR. HEATH: Thank you, Alderman.
22		Alderman Vasquez?
23		ALDERMAN VASQUEZ: Not originally but
24	still prese	ent.
	1	

	Page 4
1	MR. HEATH: Thank you, Alderman.
2	Alderman Reilly? Alderman Reilly?
3	Alderman Tunney?
4	ALDERMAN TUNNEY: Alderman Tunney is
5	here.
6	MR. HEATH: Thank you, Alderman.
7	Alderwoman Hadden?
8	ALDERMAN HADDEN: Present.
9	MR. HEATH: Thank you, Alderwoman.
10	Chairman, we do have a quorum
11	present.
12	CHAIRMAN VILLEGAS: Thank you, Justin.
13	Ladies and gentlemen, we have a
14	quorum.
15	The first order of business is
16	approval of the September monthly report. If you
17	recall, we convened on September 1st and the 29th so
18	the report is a little longer than normal.
19	All Members of the Committee should
20	have received a copy of this report electronically.
21	If there are any questions or comments regarding the
22	report, please use the teleconference raise hand
23	function to be recognized.
24	May I have a motion to recommend

	Page 5
1	approval of the report by the same roll call vote as
2	was applied to quorum.
3	ALDERMAN LOPEZ: So moved, Chairman.
4	CHAIRMAN VILLEGAS: Alderman Lopez so
5	moves.
6	Hearing no objection, so ordered.
7	Due to the format of our meeting, we
8	are taking public comments at this point. I have
9	been informed that we have do we have any public
10	comments, Justin?
11	MR. HEATH: Alderman, I am checking right
12	now. Bear with me for a second.
13	MS. LEDFORD: We do not have any public
14	comment for this portion of the meeting today. We
15	have them for the other hearings.
16	CHAIRMAN VILLEGAS: Thank you, Lucia.
17	ALDERMAN SPOSATO: Chairman, you do sound
18	a little weak to me. I don't know, is it must me,
19	or is everybody else having a hard time with you?
20	Everybody else I can hear clearly but you're kind of
21	faint.
22	(ZOOM audio difficulties)
23	CHAIRMAN VILLEGAS: I'll speak a little

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louder.

1	Item 1 on the agenda is three
2	appointments to various Special Service Areas which
3	were introduced by Mayor Lightfoot during the
4	July 22, 2020, City Council meeting. The following
5	appointees are being considered: Winston Feng, SSA
6	No. 34, Uptown Commission, located in Wards 46, 47
7	and 48; Karen Nieto and Kendra Boyd to SSA No. 59,
8	59th Street Commission, located in Wards 14, 15, 16
9	and 23.
10	Would any of the appointees like to
11	make a statement?
12	Kendra, did you want to say
13	something?
14	MS. BOYD: I would like to make a brief

MS. BOYD: I would like to make a brief statement if that's okay.

CHAIRMAN VILLEGAS: Absolutely. Go ahead. Please proceed.

MS. BOYD: I am new to the area, probably in the last two years. I came from -- I'm originally from Evanston, northwest suburbs. I opened up a business, a beauty bar in Gage Park, and then I actually moved to Gage Park a little bit over a year ago. Coming from Evanston to Gage Park, of course, a different -- is quite a transition, but I

CHAIRMAN VILLEGAS: We will note that,

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the roll call, please.

Any other Members have any questions

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or comments?

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1	ALDERMAN SAWYER: Mr. Chairman, if there
2	are none, Sawyer moves do pass.
3	CHAIRMAN VILLEGAS: Alderman Sawyer so
4	moves.
5	Hearing no objection, so ordered.
6	Commissioners, I just want to let you
7	know, thank you for stepping up. We want you to
8	know that you have a partner in the City Council.
9	These business corridors are very important to us,
10	and if there's any assistance that you need from our
11	side, please feel free to reach out to us. So
12	congratulations and good luck. Thank you.
13	The do pass recommendation on the
14	appointments or reappointments will be reported out
15	at the next City Council meeting on Wednesday
16	November 16, 2020.

Ladies and gentlemen, before we adjourn, I'd like to remind everyone that we have four public hearings directly following this meeting.

There being no further business, may

I have a motion to adjourn by the same roll call

vote that was applied to determine quorum.

ALDERMAN VASQUEZ: So move.

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1	CHAIRMAN VILLEGAS: Alderman Vasquez so
2	moves.
3	Hearing no objection, so ordered.
4	The meeting of the Committee on Economic, Capital,
5	and Technology Development is adjourned.
6	ALDERMAN CURTIS: Alderman, did you get
7	Derrick Curtis for a quorum?
8	CHAIRMAN VILLEGAS: Justin, could you
9	please record Alderman Curtis?
10	ALDERMAN SCOTT: Alderman Scott too.
11	CHAIRMAN VILLEGAS: Alderman Scott as
12	well.
13	ALDERMAN CARDONA: And Alderman Cardona.
14	CHAIRMAN VILLEGAS: Alderman Cardona as
15	well.
16	Commissioners, you can either jump
17	off the call or continue to stay on and listen to
18	your government at work.
19	(Meeting concluded at 10:14
20	a.m.)
21	(WHEREUPON, which were all the
22	proceedings had in the above
23	entitled cause.)
24	

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2	COMMITTEE ON ECONOMIC, CAPITAL,
3	AND TECHNOLOGY DEVELOPMENT
4	OF THE
5	CITY COUNCIL OF CHICAGO
6	
7	
8	PUBLIC HEARING ON ENLARGEMENT OF BOUNDARIES,
9	IMPOSITION OF TAX LEVY, APPROVAL OF BUDGET,
10	EXTENSION OF TAX LEVY PERIOD AND EXECUTION OF
11	SERVICE PROVIDER AGREEMENT FOR
12	
13	SPECIAL SERVICE AREA NO. 19
14	HOWARD STREET COMMISSION
15	
16	
17	
18	November 13, 2020
19	10:15 o'clock A.M.
20	VIRTUAL MEETING VIA ZOOM
21	CHICAGO, ILLINOIS
22	
23	
24	

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CHAIRMAN VILLEGAS: Okay. All right.

Good morning, ladies and gentlemen. The meeting
will come to order.

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Pursuant to applicable law and my determination that attendance by remote means is necessary because an in-person meeting is not practical or prudent due to the declared public health disaster caused by COVID-19, this meeting is being conducted by via videoconference.

Let the record reflect that it is a public hearing that is being held pursuant to the requirements of the State of Illinois Special Service Area Tax Law 35 ILCS 200/27-5 as amended from time to time and Section 27-35 of the State of Illinois Special Service Tax Law as amended.

Notice of this public hearing was published on October 26, 2020, in the Chicago Tribune, a newspaper of general circulation within the City of Chicago and notice was additionally mailed to people and according to the schedule required by applicable law.

Let the record reflect that the Notice has been marked as Committee's Exhibit No. 1, for identification and has been e-mailed to the

Sergeant-at-Arms and to the Committee at ECTD@cityofChicago.org for inclusion in the record.

2.4

On November 8, 2006, the City Council of City of Chicago enacted an ordinance which established an area known and designated as a City of Chicago Special Service Area No. 19, which I will call "the original area."

That ordinance authorized the levy of an annual tax for the period beginning in year 2006 through and including year 2020, which I will call the "original levy period."

The authorized tax was not to exceed an annual rate of .833 percent of equalized assessed value of the taxable property in the original area.

I will call that "the service tax."

The service tax was to provide certain special services in and for the original area in addition to the services provided by and to the City of Chicago generally. I will call those the "original special services."

This is a hearing to consider four things: First, we will consider the enlargement of the boundaries of the original area.

Second, we will consider the

authorization of certain special services in the original area distinct from the original special services, which I will call "special services."

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Third, we will consider the levy of the services tax at an annual rate of .833 for the provision of the special services in the area.

Fourth, we will consider the authorization of an extension of the original levy period allowing for the levy of services, service tax for the provision of the special services in the area through and including year 2034.

The approximate street location of the proposed area will consist of the territory on the south side of Howard Street from Ridge Boulevard to Hermitage Avenue, both sides of Howard Street from Hermitage Avenue to Sheridan Road, both sides of Jarvis Street between Ashland Avenue and Greenview Avenue and southeasterly from Sherwin Avenue to Touhy Avenue along the CM & STPP Railroad.

The proposed special services now to be provided within the area include, but are not limited to, customer attraction, publicway aesthetics, sustainability and public place enhancements, economic business development, public

health and safety programs, and other activities to promote commercial and economic development. The special services may include new construction or maintenance. These special services will be in addition to services provided to and by the City of Chicago generally.

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The services tax under consideration would not exceed the annual sum of .833 percent of Equalized Assessed Value of the taxable property within the area. The services tax will be extended from the original levy period through and including year 2034 and will be authorized to be levied annually. This services tax will be in addition to all other taxes provided by law and will be levied pursuant to the provisions of Property Tax Code 35 ILCS 200/1-1 as amended from time to time.

Written comments on the proposed changes to the original area, the original special services, or the authorization of the original levy period, and the levy of the services tax for the provision of the special services in the area for a period through and including the year 2034 must have been submitted by email to ECTD@cityofchicago.org no later than 5:00 p.m. yesterday.

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1	Let the record reflect that no
2	written comments were submitted.
3	Is there a statement from the
4	Alderman in the area?
5	(No response.)
6	Is there a statement from the
7	Department of Planning and Development?
8	MS. O'CONNOR: Yes, Chairman. Mary
9	O'Connor is here.
10	CHAIRMAN VILLEGAS: Please proceed, Mary.
11	MS. O'CONNOR: Good morning, Mr. Chairman
12	and Members of the Committee.
13	For the record, my name is Mary
14	O'Connor, Deputy Commissioner in the Department of
15	Planning and Development.
16	Last November, our Department
17	received an application for a term extension of
18	15 years and a boundary expansion for Special
19	Service Area 19, Howard Street. This SSA was
20	originally established in 1997 and extended in 2006.
21	The general boundaries of the SSA are along and near
22	Chicago's northern border and include the south side

of Howard Street between Ridge Road and Clark Street

and both sides of Howard Street between Clark Street

23

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and Sheridan Road. There is also a proposed boundary expansion which includes a small cluster of commercial and mixed used properties adjacent to the Jarvis Red Line Station, known as Jarvis Square.

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Two community meetings were conducted remotely this summer to inform property owners of the term extension and boundary expansion and to gather their feedback. There are a total of 221 PINs in the SSA and signatures of support were received from 45 PINs or just over the required 20 percent threshold.

Our department has reviewed the documents submitted by the service provider for SSA 19, Rogers Park Business Alliance, and find them in order.

The proposed work plan and budget have also been reviewed by the Office of Budget and Management and the Department of Law.

The total budget for 2021 is \$390,186. A levy rate cap of 0.833 percent would remain in place for the entire 15-year term of the extended SSA.

SSA 19 is located within the 49th
Ward. The proposed SSA is supported by Alderwoman

Maria Hadden. Representatives from local property owners and Roger Park Business Alliance are also here today to provide additional details and comments about the continuation of this SSA.

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In closing, DPD requests the Committee's support of Special Service Area 19's term extension and boundary expansion. Thank you.

CHAIRMAN VILLEGAS: Thank you, Mary.

Alderman Hadden.

ALDERMAN HADDEN: Thank you, Chair. And thank you, Mary.

wholeheartedly in support of both this term extension and expansion of SSA 19. Having the SSA in this particular area along Howard Street and expanding it to Jarvis Square will allow our small businesses to benefit from one of the few economic development tools available to us up in Rogers Park and especially along this Evanston border. I feel like the Roger Park Business Alliance has made good use of the SSA program to bring benefits to our businesses, our communities, and our organizations, and look forward to this extended relationship and the expansion to Jarvis Square, where the business

community and our residents will greatly benefit from, you know, from the SSA and the programs that it offers to them. So really appreciate DPD working with our community on this and look forward to my colleagues approving this eventually. Thank you.

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CHAIRMAN VILLEGAS: Thank you, Alderman Hadden.

Ladies and gentlemen, any resident, taxpayer, or other interested person attending this hearing who desired an opportunity to express their views for or against the proposed changes to the original area, the original special services, or the authorization of the extension of the original levy period, and of the levy of the services tax for the provision of the Special Services Area for a period through and including year 2034 was required to leave a voice message no later than 9:00 a.m. yesterday requesting an opportunity to make those comments or objections. All such person who have been contacted by the Sergeant-at-Arms and have called into this meeting will have the opportunity to address the Committee and will wait to be called upon to speak.

Members of the public, please

remember that we have a three-minute limit for 1 2 public testimony.

Our first speaker will be Jay Johnson, property owner. Mr. Johnson.

MR. JOHNSON: Good morning, everybody. My name is Jay Johnson. I have a company called Cornerstone Investment Group. We have been active in Rogers Park for about 30 years and have owned property on Howard Street for about 25 years. are fully in support of the continuation/extension of the SSA program. It has been very vital for the attraction of commercial tenants, the retention of commercial tenants, and tenant improvements, which has significantly increased the desirability for shopping, for retail options on Howard Street, and is making -- helps make Howard Street a more pedestrian friendly street. There's a number of other programs that they have done as far as garbage pick up and enhancements to the aesthetics of the street, but we're focused -- our focus is on the tenant retention and tenant improvements, which have been very helpful. I would certainly support this program going forward. Thank you.

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CHAIRMAN VILLEGAS: Thank you,

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Page 11

1 Mr. Johnson.

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Our next speaker will be Carrie
Sullivan.

MS. SULLIVAN: Can you guys hear me okay?

I was trying to call in my phone. I don't know if that worked out so great.

CHAIRMAN VILLEGAS: We can hear you.

MS. SULLIVAN: Okay. Cool. Wonderful.

So, thank you very much for allowing me the opportunity. Yes, my name is Carrie Sullivan. I am actually the current chair of SSA 19 and I am the former managing director of The Factory Theater, which resides on Howard Street.

The role that the SSA played in being able to -- in allowing us to open up a theater on Howard cannot be understated. The programs that they provided, the funding they had available to us, the programs that this finances allowed us to build our space. We worked closely with our landlord, Jay Johnson, who you just heard from, and we've been able to open up a space of our own, which is a dream really in the theater, back in 2016. So it's very exciting. We've been around for a long time, over 25 years, and this was our first space of our very

own. Previous to this, we had a space where we were residents in Avondale, and in the ten years that we were there, I don't think I ever even knew who the alderman was. So, to move to Rogers Park and have this kind of the community support right off the bat was absolutely fantastic.

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So that's the past. Going forward, having this SSA and having the support that the SSA provides is going to be absolutely crucial as we all recover from COVID. Theaters and the arts are hit so hard right now. We do literally almost nothing. We can't perform. We can't rehearse, at least not in person. It's going to take a real effort from everybody, and I really believe that the SSA and the support that we're going to be able to provide to businesses, everybody in that area it's going to be absolutely vital in order for these businesses to be able to recover and continue on forward. Providing theater, restaurants, destinations, we want to create this as an arts corridor on Howard Street and really revitalize the energy up there because it is an incredible neighborhood.

So I believe the SSA will be as vital to realizing that goal because I do believe there's

Me and my partner, Annie Cathcart, here and we're also here with Tony from Anto's Pizza down the street, he's a business owner and a building owner in Jarvis Square. Annie and I bought Charmer's Cafe right before COVID of this year. So we've been

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pivoting and doing all sorts of interesting things to stay afloat since this happened. We're happy to be a part of the Howard SSA and to have Jarvis Square join it. We're a small little section about a quarter mile away from them and we're right off the Red Line and a lot of people don't know even what Jarvis Square is until they happen upon us by a happy accident. We have some lovely cafes, we have a pub, we have a wine store, a pottery, we have an antique store, we have the Historical Society for Rogers Park is here. We just have a few buildings that don't have some businesses in them. I think the SSA could help us a lot with that in filling these spaces. We could use some help with -- we do all the landscaping ourselves. We put thousands of dollars of our own money into it already. We put garbage can outside. We put lighting outside. would just really love to be a part of the SSA to get some help both monetarily but also from all the other business owners to have that network. Rogers Park Business Association has been excellent in supporting us so far. We would like to be more a part of that. We wholeheartedly support the SSA as business owners going forward and wanting to be a

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- 1 part of the community for a long time.
- I think Tony here, I don't know if he
- 3 can go being the next speaker, we're on the same
- 4 | call, if that's all right. I'm going to let Tony
- 5 speak. He's also on the list.
- 6 CHAIRMAN VILLEGAS: Carrie, have you
- 7 | concluded your comments?
- MS. FLYNN: I have.
- 9 CHAIRMAN VILLEGAS: Okay. Thank you.
- 10 Thank you, Carrie.
- 11 Our next speak will be Tony
- 12 Barbanente.
- MR. BARBANENTE: Yes. Good day. I have
- 14 | several buildings on Jarvis Square and Anto's Pizza
- 15 in Chicago. I do approve with the Rogers Park for
- 16 this SSA which will help the business community and
- people don't know Jarvis and by accident they come
- 18 and say, oh, I didn't know this, so we're want to be
- 19 part and whatever else we can get, and it's a
- 20 wonderful thing, very good.
- 21 CHAIRMAN VILLEGAS: Thank you, Tony.
- MR. BARBANENTE: Thank you.
- 23 CHAIRMAN VILLEGAS: Our next speaker will
- 24 be Sandra Carter. Sandra Carter.

1	MS. PLANTE: This is actually Cindy				
2	Plante from the Rogers Park Business Alliance.				
3	Sandra and Renee said they had an emergency came up.				
4	They're either going to be late or will not be able				
5	to make it this morning.				
6	CHAIRMAN VILLEGAS: Okay. Thank you for				
7	that.				
8	Ladies and gentlemen, this concludes				
9	the public hearing on the proposed changes to the				
10	original area				
11	MS. LEDFORD: Sorry to interrupt. We had				
12	a late addition. I believe a Dan Sullivan for this				
13	one as well. And I apologize for that.				
14	CHAIRMAN VILLEGAS: Okay. No problem.				
15	Mr. Sullivan? Mr. Sullivan?				
16	Mr. Sullivan, you need to press *6 to				
17	unmute.				
18	Last call for Mr. Dan Sullivan.				
19	(No response.)				
20	Ladies and gentlemen, this concludes				
21	the public hearing on the proposed changes to the				
22	original area, the original special services, and				
23	the authorization of the extension of the original				

levy period and of the levy of the services tax for

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1	the provision that the special services in the area
2	for a period through and including year 2034.
3	Let the record reflect the public
4	hearing on this matter was concluded at 10:34 a.m.
5	on November 13, 2020. That concludes this public
6	hearing.
7	(WHEREUPON, which were all the
8	proceedings had in the above
9	entitled cause.)
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This is to certify that a notice, a true copy of which is attached, was published 1 time(s) in the Chicago Tribune, namely one time per week or on 1 successive weeks. The first publication of the notice was made in the newspaper, dated and published on 10/26/2020, and the last publication of the notice was made in the newspaper dated and published on 10/26/2020.

This notice was also placed on a statewide public notice website as required by 715 ILCS 5/2. 1.

On the following days, to-wit: Oct 26, 2020.

Executed at Chicago, Illinois on this

28th Day of October, 2020, by

Chicago Tribune Company

Jeremy Gates

Notice of Public Hearing City of Chicago Special Service Area Number 19.

Mildre is browing down that of 100 is now in a re- the 11th day of theresisted. 2001 is the 100 counted Countered CD tool. 10 has 10 collection CD tool. 10 collect out could be a challenge and a challenge of the period of

All the housing laters will be considered a Services Tax to be laveled agained the baseled proposity included width the Area for the Special Services not is exceed the serviced area of \$1.05.04. If the equilibrial assessed value of baseled purpose width the Area. The proposed amount of the face your proposition values the textiling part of which caused has been elected than the purpose of proposition of the account of the Area of the

The Area shall covaid of the Inertiary described herein and incorporated herein as Exhibit 1. The approximate stheel location of said Itemfory consists of the south side of insered Elmeit from Integral Southered in Intermillage America, both sides of insered Elmeit from Intermillage America in Elementa Finish, both sides of Jurish Elmeit Enference America and Committee America, and auchiteration from Elmeith America in Today America along the C.M. & STEP America.

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By order of the City Council of the City of Chicago, Cook County, Minole.

Dated this 7th day of October, 2020.

City Clerk, City of Chicago, Cook County, Minole

EXHIBIT 1

A text of land in the sudhwest, sucheast and northwest quarters of Section 30, and in the southwest and northwest quarters of Section 29, both in Township 41 North, Range 14 East of the Third Principal Mendars, in Cook County, Ellinois, more particularly desorbed as follows:

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	Page 1
1	COMMITTEE ON ECONOMIC, CAPITAL,
2	AND TECHNOLOGY DEVELOPMENT
3	OF THE
4	CITY COUNCIL OF CHICAGO
5	
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7	PUBLIC HEARING FOR FIFTEEN YEAR EXTENSION ON
8	IMPOSITION OF TAX LEVY PERIOD, APPROVAL OF BUDGET
9	AND EXECUTION OF SERVICE PROVIDER AGREEMENT FOR:
10	
11	SPECIAL SERVICE AREA NO. 54
12	SHERIDAN ROAD COMMISSION
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15	
16	November 13, 2020
17	10:35 o'clock A.M.
18	VIRTUAL MEETING VIA ZOOM
19	CHICAGO, ILLINOIS
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23	
24	

CHAIRMAN VILLEGAS: Good morning, ladies and gentlemen. This meeting will come to order.

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Pursuant to applicable law and my determination that attendance by remote means is necessary because an in-person meeting is not practical or prudent due to the declared public health disaster caused by COVID-19, this meeting is being conducted by videoconference.

Let the record reflect this is a public hearing that is being held pursuant to the requirements of the State of Illinois Special Service Area Tax Law 35 ILCS 200/27-5 as amended from time to time and Section 27-35 of the State of Illinois Special Service Tax Law as amended.

Notice of this public hearing was published on October 26, 2020, in the Chicago Tribune, a newspaper of general circulation within the City of Chicago, and notice was additionally mailed to the people and according to the schedule required by applicable law.

Let the record reflect that the

Notice has been marked as Committee's Exhibit No. 1

for identification and has been emailed to the

Sergeant-at-Arms and to the Committee at

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1 | ECTD@cityofchicago.org for inclusion in the record.

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On November 16, 2011, the City Council of the City of Chicago enacted an ordinance which established an area known and designated as the City of Chicago Special Service Area No. 54, which I will call the "Area." That ordinance authorized a levy of an annual tax for the period beginning in year 2011 through and including year 2020, which I will call the "original levy period." The authorized tax was not-to-exceed an annual rate of 415,000ths of 1 percent of the Equalized Assess Value of the taxable property in the area. I will call that the "original services tax." The original services tax was to provide certain special services in and for the area in addition to the services provided and to the City of Chicago generally. I will call those the "original special services." This is a hearing to consider three

things: First, we will consider the authorization of certain special services in an area distinct from the original special services, which I will now call the "special services."

Second, we will consider the increase of the levy of the original tax period from

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.415 percent to .75 percent, the services tax, for the provision of the special services in the area.

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Third, we will consider the authorization of the extension of the original levy period allowing for the levy of the services tax for the purpose of special services in the area through and including year 2034.

The approximate street location of the proposed area would consistent of the territory on Sheridan Road from Devon Avenue to Farwell Avenue, Loyola Avenue on the south side of the street from Sheridan Road to 1245 West Loyola Avenue and Albion Avenue on the south side of the street from Sheridan Road to the train viaduct just east of Lakewood Avenue.

The proposed special services now to be provided within the area included but are not limited to customer attraction, publicway aesthetics, sustainability and public place enhancements, economic business development, public health and safety programs, and other activities to promote commercial and economic development. The special services may include new construction or maintenance. These special services would be in

addition to services provided to and by the City of Chicago generally.

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The services tax under consideration would not exceed the annual sum of .75 percent of the Equalized Assessed Value of the taxable property within the area. The services tax will be extended from the original levy period through and including the year 2034 and will be authorized to be levied annually. This services tax will be in addition to all other taxes provided by law and will be levied pursuant to the provisions of the Property Tax Code 35 ILCS 200/1-1 as amended from time to time.

Written comments on the proposed changes to the original special service, the original services tax, or the authorization of the extension of the original levy period and of the levy of the services tax for the provision of the special services in the area for a period through and including year 2034 must have been submitted by email to ECTD@cityofchicago.org no later than 5:00 p.m. yesterday.

Let the record reflect that no written comments were submitted.

Is there a statement from the

1 | alderman in the area?

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Alderman Hadden.

ALDERMAN HADDEN: Thank you, Chair. want to similarly in this hearing and on this matter for this SSA express my support on the record. Again, we have few economic development tools available to us in the 49th Ward, and this SSA has allowed for a lot of stabilization improvements to the area, a lot of commercial development, things that have directly benefitted our residents, and as the entry point to the 49th Ward, one of our main entry points, it's an important corridor for us. So just expressing my support and continuation for the extension of this SSA and support for our partner, Rogers Park Business Alliance. Thank you. CHAIRMAN VILLEGAS: Thank you, Alderman Hadden. Is there a statement from the Department of Planning and Development? MS. O'CONNOR: Chairman, this is Mary

CHAIRMAN VILLEGAS: Please proceed.

MS. O'CONNOR: Good morning, Mr. Chairman

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O'Connor and I'll speak on behalf of the Department

of Planning and Development.

and Members of the Committee. For the record, my name is Mary O'Connor, Deputy Commissioner in the Department of Planning and Development.

2.4

Last November, our Department received an application for a term extension of 15 years for Special Service Area 54, Sheridan Road. This SSA was originally established in 2011. SSA 54 is located in the Rogers Park community on Chicago's far north side and is adjacent to Loyola University's main campus. The general boundaries of is SSA are along both sides of Sheridan Road between Farwell Avenue on the north and Devon Avenue on the south. No boundary expansion is proposed.

Two community meetings were conducted remotely this summer to inform property owners of the term extension and to gather their feedback.

There are a total of 127 PINs in the SSA and signatures of support were received from 26 PINs, or just over the required 20 percent threshold.

Our Department has reviewed the documents submitted by the service provider for SSA 54, Rogers Park Business Alliance, and find them in order. The proposed work plan and budget have also been reviewed by the Office of Budget and

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1 Management and the Department of Law.

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The total budget for 2021 is \$130,140. A levy rate cap of 0.75 percent would remain in place for the entire 15-year term of the extended SSA. SSA 54 is located within the 49th The proposed SSA extension is supported by Alderwoman Maria Hadden. Representatives from local property owners and the Rogers Park Business Alliance are also here today to provide additional details and comments about the continuation of this SSA.

In closing, DPD requests the Committee's support of a term extension for Special Service Area 54. Thank you.

> CHAIRMAN VILLEGAS: Thank you, Mary.

Ladies and gentlemen, any resident, taxpayer, or other interested person attending this hearing who desired an opportunity to express their views for or against the proposed changes to the original special services, the original services tax, or the authorization of the extension of the original levy period, and the levy of services tax for the provision of the special services in the area for a period through and including year 2034

Veritext Legal Solutions www.veritext.com 888-391-3376 was required to leave a message no later than
9:00 a.m. yesterday requesting an opportunity to
make those comments or objections. All such persons
who have been contacted by the Sergeant-At-Arms and
have called into this meeting will have the
opportunity to address the Committee and will wait
to be called upon to speak.

Our first speaker is Mr. Tony Fox.

Mr. Fox.

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MS. LEDFORD: Please press *6 to unmute yourself.

MR. FOX: Okay, hi, this is Tony Fox.

Thanks, everyone, for being here and allowing me to speak. I have enjoyed my time on the SSA commission in terms of contributing to the neighborhood. I have noticed that there's been a big change in the neighborhood over the last 11 years I have been doing business within this SSA. The business has developed substantially. It's actually more than doubled in size since we opened, as well as I feel safer with my office here because the lighting has been substantially enhanced, we've substantially reduced the amount of oil and gum stains on the sidewalks. And so I feel safer, I feel like it's

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more prosperous here, and I feel better about the whole community now that the SSA has contributed what its contributed. Thank you.

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CHAIRMAN VILLEGAS: Thank you, Mr. Fox.

Our next speaker is Jennifer Clark.

MS. CLARK: Hi. First, I want to make sure you can hear me.

CHAIRMAN VILLEGAS: Yes, ma'am. Please proceed.

MS. CLARK: My name is Jennifer Clark. I'm the Associate Vice President for campus and community planning at Loyola University Chicago. Ι just want to say that ten years ago Loyola University was one of the original advocates for the SSA on Sheridan Road because at that time, the university had just completed \$500 million in new development along Sheridan Road that created 225 rental apartments, 145 hotel rooms, 40,000 square feet of retail, 275 new off-street parking spaces, and complete reconfiguration to the CTA Red Line station that included creating a whole new intersection at Sheridan Road and Loyola Avenue. that time, we saw the SSA and the partnership with the Rogers Park Business Alliance as essential as

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the next step to recruiting businesses and building the kind of street vitality that defines a quintessential college town within a big city.

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Since that time, I have served as an SSA commissioner. The SSA, Rogers Park Business Alliance, and the community have been essential partners in helping to improve what we in the field of campus planning refer to as the campus approach. It is the first impression we give to potential students, parents, visiting faculty, and visitors to the campus.

Most of Loyola's property on Sheridan Road is a fully taxable and contributes its fair share to the SSA, but additionally we make a voluntary \$15,000 contribution annually to the Rogers Park Business Alliance for services that are received by our tax exempt properties within the SSA. This contribution increases the SSA's impact by 10 to 15 percent every year.

Finally, Loyola has dedicated the work of one full-time staff member and approximately \$15,000 per year in additional interns and program support dedicated to increasing the vitality of the business community in this area.

1	We have seen our partnership with the
2	SSA as an important tool to brand the area, recruit
3	new businesses, offer special events and promotions
4	that encourage people to live, work, and play near
5	Loyola University. As the largest property holder
6	and employer in the area, Loyola University is here
7	today to testify in full support of this
8	reconstitution. Thank you.
9	CHAIRMAN VILLEGAS: Thank you, Ms. Clark.
10	Our next speaker will be Chris Bell.
11	Chris Bell. If you're on the phone, please press *6
12	to unmute yourself. Chris Bell.
13	MS. BELL: Can you hear me?
14	CHAIRMAN VILLEGAS: Yes but with an echo.
15	MS. BELL: What about now?
16	CHAIRMAN VILLEGAS: We hear you now,
17	Chris.
18	MS. BELL: Sorry. It's not working.
19	CHAIRMAN VILLEGAS: We hear you, Chris.
20	We'll come back to you, Chris.
21	Our next speaker will be Terry Gant.
22	MR. GANT: Hello, everyone. Good
23	morning, I'm Terry Gant, I'm the owner of the Gold
2.4	Coast Comics I'm right on Sheridan Road on the

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6400 block, and I fully support the SSA. 1 2 it's fantastic. I love their marketing efforts. Their publicway improvements have been really 3 beneficial to the sort of the tenant morale in the 4 5 area, and the way I look at it is the tenant morale and tenant retention, as long as those things go up, 6 7 my business goes up, and that's all I really am in it for it. I'm in it for Rogers Park and this SSA 8 9 being like vital and engaging and this works for me. And I love it. I have been here for like the last 10 11 five years in this SSA and every year that I have 12 been here, I have seen nothing but better and better 13 things for the area. So I'd like it to continue. 14 So I'm fully in support of it. 15 CHAIRMAN VILLEGAS: Thank you, Terry. 16 Nick Anderson. Yes. Good morning. 17 MR. ANDERSON: Can 18 you hear me? 19 CHAIRMAN VILLEGAS: Yes. Good morning. 20 MR. ANDERSON: Good morning. So, my name 21 is Nick Anderson. I'm the general manager of the

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Hampton Inn Chicago North Loyola Station. We value

the SSA and our partnership with the Rogers Park

Business Alliance and appreciate our ability to be

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part of both. The funding that this SSA provides to
the area helps local businesses with marketing,
holiday decorations, landscaping, things like that.

We have visitors to the hotel from around the city,
the country, and we have some international
travelers as well.

Having these well-maintained areas and the ability to influence what that looks like helps promote pleasant environment and positive economic growth, not just for the businesses here but for future businesses. So, again, we value the ability to do this and be a part of the SSA. We're in full support.

CHAIRMAN VILLEGAS: Thank you, Nick.

Chris Bell?

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(No response.)

Ladies and gentlemen, this concludes the public hearing on the proposed changes to the original special services, the original services tax, and the authorization of the extension of the original levy period and of the levy of the services tax for the provision of the special services in the area for a period through including year 2034.

Let the record reflect that the

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1	public hearing on this matter was concluded at 10:51
2	a.m. November 13, 2020. That concludes this public
3	hearing. Thank you.
4	(WHEREUPON, which were all the
5	proceedings had in the above
6	entitled cause.)
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Chicago Tribune Media Group does hereby certify that it is the publisher of the Chicago Tribune. The Chicago Tribune is a secular newspaper, has been continuously published Daily for more than fifty (50) weeks prior to the first publication of the attached notice, is published in the City of Chicago, State of Illinois, is of general circulation throughout that county and surrounding area, and is a newspaper as defined by 715 IL CS 5/5.

This is to certify that a notice, a true copy of which is attached, was published 1 time(s) in the Chicago Tribune, namely one time per week or on 1 successive weeks. The first publication of the notice was made in the newspaper, dated and published on 10/26/2020, and the last publication of the notice was made in the newspaper dated and published on 10/26/2020.

This notice was also placed on a statewide public notice website as required by 715 ILCS 5/2. 1.

On the following days, to-wit: Oct 26, 2020.

Executed at Chicago, Illinois on this

28th Day of October, 2020, by

Chicago Tribune Company

Jeremy Gates

Notice of Public Hearing ago Special Service Area Number 64. City of Chicago Sp

Notice is hereby given that at 10-00 o clock x.m., on the 13th day of lovember, 2020 at the City Council Chambers, City Hall, 121 North LaSalie Street, Chicago, Illinois, a public hearing will be held by the Committee on Economic, Capital and Technology Development of the City Council of the City of Chicago, or in the alternative by remote means with instructions for how to attend the public hearing and participate in oral public comment to be provided on the Chicago City Cent's weeking high-ylawwo chichtycher.com/j. In order to consider certain mathers with respect to an area within the City of Chicago known and designated as Special Service Area Number 54 (the "Area"). The matters shall include (i) authorizing certain special services in the Area distinct from the Initial special services authorized (the "Special Services"), (iii) Increasing the maximum rate of the Initial Services tax row an annual rate of 0.415% to 0.75% (the "Services Sax") and (thi) authorizing the extension of the Initial Levy Period for which the Veryor the Services Tax row and the Area shall be to provide pectal services within the Area within the Area through and including tax year 20%1. The purpose of creating the Area shall be to provide special services within the Area, which may include, but not illimited to: customer attraction, public way assertibes, sustainability and public place enhancements, economic/business development, public health and safety programs, and other activities to promote commercial and economic development, put in Expectal Services may include new construction or maintenance. Some or all of the proceeds of the proposed Services Tax are antidepted to be used by an entity other than the City of Chicago to provide the Special Services of the Area, which such entity shall be a "service provider" pursuant to a "services contract," each as defined in the Special Services.

At the hearing there will be considered a Services Tax to be levied against the taxable property included within the Area for the provision of the Special Services not to exceed the annual rate 0.75% of the equalized assessed value of taxable property within the Area. The proposed amount of the tax levy for special services for the initial year for which taxes will be levied within the Area in tax year 2000 is \$99.465. The Services Tax shall be in addition to all other taxes provided by law and shall be levied pursuant to the provisions of the Property Tax Code, 35 ILCS 2001-1 et seq., as amended from time to time.

The Area shall consist of the territory described herein and incorporated hereto as Exhibit 1. The approximate street location of said territory consisting approximately of the area on Sheridan Road from Devon Avenue to Farwell Avenue; Loyola Avenue on the south side of the street, from Sheridan Road to 1245 W Loyola Avenue; and Albion Avenue on the south side of the street, from Sheridan Road to the train viaduct just east of Lakewood Avenue;

At the public hearing any Interested person, including all persons owning basable real property located within the proposed Area, affected by (i) the authorization of the Special Services in the Area distinct from the initial special services provided therein (ii) Increasing the maginum rate of the initial Services Tax from an annual rate of 0.4.15% to 0.75% of the equalized assessed value of the texable property within the Area (the "Services Tax"), and (iii) the authorization of the extension of the time period for may be into the Services Tax is authorized within the Area from the initial Lexy Period to the period from two years 2000 through and including tax year 2004, may file with the Left) (clerk of the City of Chicago the objections to and may be heard orally with respect to any issues embodied in this notice. The Committee on Economic, Capital and Technology Development of the City of Chicago shall hear and determine all protests and objections at said hearing, and said hearing may be adjourned to another date without further notice other than a motion to be entered upon the minutes tixing the time and place it will reconvene.

If a petition signed by at least fifty-one percent (51%) of the electors residing within the boundaries of the Area and by at least fifty-one per of the landowners included within the boundaries of the Area objecting to (i) the authorization of the Special Services in the Area distinct from the initial special services provided therein, (ii) increasing the maximum rate of the initial Services are to man an annual rate of 0.415% of the equalized assessed value of the taxable property within the Area (the "Services Tax") and/or (iv) the suthorization of the extension of the time period for which the levy of the Services Tax is authorized within the Area from the Initial Levy Period to the period from tax year 2024, to the services Tax is authorized within the Area strom the Initial Levy Period to the period from tax year 2020 through and including tax year 2024, is filled with the City Ortical City of Chicago within sixty (60) days following the final adjournment of the public hearing, then such action objected to shall not be approved or authorized.

By order of the City Council of the City of Chicago, Cook County, Illinois.

Dated this 7th day of October, 2020.

City Clerk, City of Chicago, Cook County, Illinois

EXHIBIT 1

That part of Section 32, Township 41 North, Range 14 East of the Third Principal Meridian, in Cook County, Illinois, more particularly described as follows:

Beginning at the southeast corner of Sheridan Road and Farwell Avenue; thence east along the south line of Farwell Avenue, 150 feet to the northeast corner of Lot 94 in W.D. Preston's Subdivision, said point being on the west line of a 16-loof wide alley first east of Sheridan Road; thence southeasterly along said west line, 378.6 feet to the north line of Pratt Boulevard; thence southerly, 82.54 feet to the northeast corner Clot 16 in Herdien, Hofflund & Carson's North Shore Addition, said corner being the intersection point of the south line of Pratt Boulevard and the west line of a 16-look wide alley first east of Sheridan Road; thence south along said west line and its south extension, 851.35 feet to a point on the north line of Lot 8 on Block 2 in Owner's Subdivision; thence east, 25 feet to the northeast corner of said Lot 8, said point being on the west line of a 16-toot wide alley first east of Sheridan Road; thence south along said west line and its south extension, 603.52 feet to the south line of Loyota Avenue, thence east along said south line, 55.4 feet to the northeast cornier of Lot 7 on Block 6 in said Owner's Subdivision; thence south along the east line of said Lot 7, 143.10 feet to the north line of Lot 8 in Cage Hayes Subdivision; thence east along said short line, 1006.27 feet to the shore of Lake Michigan; thence emandering south along said short of the contribution of Said Lot 8; thence west along said south line, 1104.53 feet to the east line of the 60-foot wide CM . ST. P. 8 P. Raifroad; thence south along said east line, 290.19 feet to the south time of SE 14 of said Section 32, being the certerine of SNerddan Road; thence west along said east line of SE 14, 50.91 feet to the SW corner of said SE 14; thence south we set along the south line of SW 14, of said Section 32, 281.01 feet to the soft line of SE 14, 50.91 feet to the soft line of SE 14, 50.91 feet to the south line of SW 14, of said Section 32, 281.01 feet to the south line of SW 14, of said Section 32, of said Section 32, of said Section 32, of said Section 32, o thence east along said south line, 132.3 feet to the east line of a 16-foot wide alley first west of Sheridan Road; thence north along said east line and its north extension, 892.01 feet to the north line of Arthur Avenue; thence west along said north line, 118.8 feet to a point 17 feet west of the east line of Lot 8 in A.T. Gatt's Edgewater Golf Subdivision; thence north along the line and its ediension, 17 feet west of and parallel with said east line, 140.58 feet to the north line of a 16-foot sitely first north of Anthur Avenue; thence west along said north line, 333.61 feet to the west line of Lot 8 in North Shore Boudevard Subdivision; thence north along said west line, 151.26 feet to the south line of Lot North Shore Boudevard 428.66 feet to the west line of Lot 8. Fix 151.26 feet to the south line and take near east ediension, 428.66 feet to the west line of the C. M. St. P. & P. Railroad; thence northwesterly along said west line, 1940.56 feet to the centerline of Glenwood Avenue; thence north along said centerline, 18.91 feet to the centerline of Pratt Boulevard; thence east along said centerline, 57.83 feet to the east line of said railroad; thence southeasterly along said east line, 1339.92 feet to the south line of Albion Avenue; thence east along said south line, 368.34 feet to the railmast, thence southeasterly along said east line, 133.9.2 feet to the south line of Albion Avenue; thence est along said south line, 368.3.4 feet to the west line of a 1-6-float wide aliey first west of Sheridian Road; thence south along said west line, 7.0 feet to the north line of a vacated 16-float wide aliey first south of Albion Avenue; thence west along said north line, 281.23 feet to the east line of said railmast; thence southeasterly along said east line, 389.73 feet to the east line of a 16-float wide aliey first west of Sheridan Road; thence north along said east line, 180.6 feet to the north line of Pratt Boulevard, said point also being on the east line of the 16-float wide aliey first west of Sheridan Road; thence northwesterly along said east line, 29.6.6 7 feet to the southwest corner of Lot 1 on Block 6 in LE. Injeat's Subdivision; thence northeasterly along the southeast corner of Lot 1 on Block 6 in LE. Injeat's Subdivision; thence northeasterly along the southeast corner of Lot 1 on Block 6 in LE. Injeat's Subdivision; thence northwesterly along the said Lot 1, 15-16 feet; thence east at right angles to the last described line, 17-18 feet; thence honth at right angles to be last described line, 12-16 feet; thence said at 10-16 line, 21-16 feet; thence east at right angles to the last office should be said Lot 1, 16-16 feet; thence east at right angles to the last office should be said Lot 1, 16-16 feet; thence east along said south line of Farweil Avenue; thence east along said south line, 16.4.68 feet to the point of beginning.

11-32-124-020-0000	11-32-319-015-0000	11-32-400-048-1006	11-32-402-038-1016
11-32-124-021-0000	11-32-319-016-0000	11-32-400-048-1007	11-32-402-038-1017
11-32-124-040-0000	11-32-319-019-0000	11-32-400-048-1008	11-32-402-038-1019
11-32-202-003-0000	11-32-319-020-0000	11-32-400-048-1009	11-32-402-038-1021
11-32-202-004-0000	11-32-319-021-0000	11-32-400-048-1010	11-32-402-038-1022
11-32-202-005-0000	11-32-319-022-0000	11-32-400-048-1011	11-32-402-038-1023
11-32-202-019-0000	11-32-319-023-0000	11-32-400-048-1012	11-32-402-038-1024
11-32-305-022-0000	11-32-319-024-0000	11-32-401-001-0000	11-32-402-038-1025
11-32-305-025-0000	11-32-321-002-0000	11-32-401-002-0000	11-32-402-038-1026
11-32-305-026-0000	11-32-321-003-0000	11-32-401-003-0000	11-32-402-038-1027
11-32-305-027-0000	11-32-321-004-0000	11-32-401-046-1001	11-32-402-038-1028
11-32-307-027-0000	11-32-321-005-0000	11-32-401-046-1002	11-32-402-038-1029
11-32-307-028-0000	11-32-321-006-0000	11-32-401-046-1003	11-32-402-038-1030
11-32-307-029-0000	11-32-321-007-0000	11-32-401-046-1004	11-32-402-038-1031
11-32-307-030-0000	11-32-321-035-0000	11-32-401-046-1005	11-32-402-038-1032
11-32-307-032-1001	11-32-321-036-0000	11-32-401-046-1006	11-32-402-038-1033
11-32-307-032-1002	11-32-321-037-0000	11-32-402-001-0000	11-32-402-038-1034
11-32-307-032-1003	11-32-331-032-0000	11-32-402-003-0000	11-32-403-001-0000
11-32-307-032-1004	11-32-331-034-0000	11-32-402-004-0000	11-32-403-002-0000
11-32-307-032-1005	11-32-331-035-0000	11-32-402-038-1001	11-32-403-003-0000
11-32-307-032-1006	11-32-331-036-0000	11-32-402-038-1002	11-32-403-004-0000
11-32-307-032-1007	11-32-331-037-0000	11-32-402-038-1004	11-32-405-022-0000
11-32-307-032-1008	11-32-331-038-0000	11-32-402-038-1005	11-32-405-027-0000
11-32-307-032-1009	11-32-331-039-0000	11-32-402-038-1006	11-32-405-028-0000
11-32-307-032-1010	11-32-400-001-0000	11-32-402-038-1007	11-32-405-035-0000
11-32-313-025-0000	11-32-400-002-0000	11-32-402-038-1008	11-32-405-036-0000
11-32-313-026-0000	11-32-400-003-0000	11-32-402-038-1009	11-32-405-040-0000
11-32-313-027-0000	11-32-400-048-1001	11-32-402-038-1011	11-32-500-004-0000
11-32-313-028-0000	11-32-400-048-1002	11-32-402-038-1012	11-32-500-006-0000
11-32-319-008-0000	11-32-400-048-1003	11-32-402-038-1013	11-32-500-007-8004
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11-32-319-014-0000	11-32-400-048-1006	11-32-402-038-1015	

	Page 1
1	COMMITTEE ON ECONOMIC, CAPITAL,
2	AND TECHNOLOGY DEVELOPMENT
3	OF THE
4	CITY COUNCIL OF CHICAGO
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7	PUBLIC HEARING ON THE ESTABLISHMENT OF:
8	
9	SPECIAL SERVICE AREA NO. 75
10	OAK STREET
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16	November 13, 2020
17	10:52 o'clock A.M.
18	VIRTUAL MEETING VIA ZOOM
19	CHICAGO, ILLINOIS
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24	

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CHAIRMAN VILLEGAS: Good morning, ladies and gentlemen. The meeting will come to order.

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Pursuant to the applicable law and my determination that attendance by remote means is necessary because an in-person meeting is not practical or prudent due to the declared public health disaster caused by COVID-19, this meeting is being conducted by videoconference.

Let the record reflect this is a public hearing that is being held pursuant to the requirements of the State of Illinois Special Service Area Tax Law 35 ILCS 200/27-5 as amended from time to time and Section 27-35 of the State of Illinois Special Service Tax Law as amended.

Notice of this Public Hearing was published on October 26, 2020, in the Chicago Tribune, a newspaper of general circulation within the City of Chicago, and notice was additionally mailed to the people and according to the schedule required by applicable law.

Let the record reflect that the

Notice has been marked as Committee's Exhibit No. 1

for identification and has been emailed to the

Sergeant-at-Arms and to the Committee at

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ECTD@cityofchicago.org for inclusion in the record.

2.4

This is a hearing to consider the establishment of Special Service Area No. 75, referred to hereafter as "the area" and the authorization of a levy of a special service annual services tax for the provision of certain special services.

The approximate street location of the proposed area would consistent of the territory on both sides of Oak Street between Rush Street and Michigan Avenue.

The purpose of establishing the area would be to provide special services within the area. The proposed special services to be provided within the area include but not limit to: Customer attraction, publicway aesthetics, sustainability, and public place enhancements, economic business development, public health and safety programs, and other activities to promote commercial and economic investment. The special services may included new construction or maintenance. The special services would be in addition to services provided to and by the City of Chicago generally.

The services tax under consideration

1	would not exceed the annual sum of .62 percent of
2	the Equalized Assessed Value of the taxable property
3	within the area. The services tax will be
4	authorized to commence in tax year 2020 and is to be
5	levied annually until and including tax year 2029.
6	The services tax will be in addition to all other
7	taxes provided by law and will be levied pursuant to
8	the provisions of the Property Tax Code 35 ILCS
9	200/1-1 as amended from time to time.
10	Written comments on the proposed
11	establishment of the Special Service Area No. 75
12	must have been submitted by email to
13	ECTD@cityofchicago.org no later than 5:00 p.m.
14	yesterday.
15	Let the record reflect that no
16	written comments were submitted.
17	Is there a statement from the
18	alderman in the area?
19	ALDERMAN REILLY: This is Alderman
20	Reilly.
21	Yes, I want to commend the Oak Street

Council for handling a robust round of community

engagement and speaking with their neighbors. As a

result of that process, we have seen the proposed

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- 1 boundaries constricted and represent an area that
- 2 | the majority of owners support to be designated as a
- 3 | SSA. So that said, I have no objection to this.
- 4 CHAIRMAN VILLEGAS: Thank you, Alderman
- 5 Reilly.
- Is there a statement from the
- 7 Department of Planning and Development?
- MS. O'CONNOR: Chairman, Mary O'Connor
- 9 will speak on behalf of the Department of Planning
- 10 and Development.
- 11 CHAIRMAN VILLEGAS: Mary, please proceed.
- MS. O'CONNOR: Good morning,
- 13 Mr. Chairman, and Members of the Committee. For the
- 14 record, my name is Mary O'Connor, Deputy
- 15 Commissioner in the Department of Planning and
- 16 Development.
- 17 Last November, our Department
- 18 received an application for the establishment of
- 19 ten-year term for Special Service Area 75-Oak
- 20 Street. The proposed SSA 75 is located in the Gold
- 21 | Coast community on Chicago's near north side. The
- 22 general boundaries of the SSA are along both sides
- 23 of Oak Street between Rush Street on the west and
- 24 | just to the rest of Michigan Avenue on the east.

Three community meetings were conducted remotely this summer to inform property owners of the term extension and to gather their feedback. There are a total of 39 PINs in the SSA, and signatures of support were received from 8 PINs or just over the required 20 percent threshold.

2.4

Our Department has reviewed the documents submitted by the service provider for SSA 75, the Oak Street Council, and find them in order. The proposed work plan and budget have also been reviewed by the Office of Budget and Management and the Department of Law.

The total budget for 2021 is \$272,292. A levy rate cap of 0.62 percent would remain in place for the entire ten-year term of the SSA.

SSA 75 is located within the 42nd Ward. DPD has informed Alderman Reilly and his staff throughout the process over the past year and solicited their feedback. Representatives from local property owners and the Oak Street Council are also here today to provide additional details and comments about the continuation of this SSA.

In closing, DPD requests the

Committee's support of the establishment of Special Service Area 75. Thank you.

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CHAIRMAN VILLEGAS: Thank you, Mary.

Ladies and gentlemen, any resident, taxpayer, or other interested person attending this hearing who desired an opportunity to express their views for or against the proposed establishment of Special Service Area No. 75 was required to leave a voice message no later 9:00 a.m. yesterday requesting an opportunity to make those comments or objections. All such persons who have been contacted by the Sergeant-at-Arms and have called into this meeting will have the opportunity to address the Committee and will wait to be called upon to speak.

Our first speaker will be Stan Razny.

Stan. *6 to unmute if you're calling in. Thank

you.

MR. RAZNY: Good morning. This is Stan Razny. Can you guys now hear me?

21 CHAIRMAN VILLEGAS: Good morning. Yes,
22 sir.

MR. RAZNY: All right. Thank you for allowing me the time this morning to speak to the

Committee.

I am currently serving as president
of the Oak Street Council and have been the
president since the beginning of 2017. The Oak
Street Council is a 100 percent voluntary
organization that is currently made up of board
members and committee members that are merchants
predominantly on the Oak Street area that is going
to be defined by the SSA area with additionally
other representation from businesses on Rush Street
and Walton. We're a 100 percent voluntary
organization and to some degree our hands are very
tied because we have a lot of businesses and owners
of property that we are not getting full support of.
The SSA will allow for us to have a unified support
where everybody is participating and providing
towards the needs of what the SSA is going to
ultimately achieve. Without the 100 percent support
of all the merchants and business landowners within
the SSA, it makes it very difficult for us to
continue on an ongoing basis. It's a labor of love,
but there's only so much you can do without the
financial support that we need to provide the
functions that we need to get accomplished on an

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1 annual basis. Appreciate the opportunity to speak. 2

CHAIRMAN VILLEGAS: Thank you, Stan.

Our next speaker will be Joe

Lombardo. 4

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MR. LOMBARDO: Yes, hi. Thank you all. Thank you for giving me the opportunity to speak.

First, I'd like to extend my thanks to Alderman Reilly for his support of the SSA and Mark Roschen and the entire Department of Business Planning group who has been wonderful to work with as we engage in this process.

As Stan mentioned, the Oak Street Council has been in business for over 25 years with the goal of growing and supporting Oak Street into the premier shopping destination in Chicago and also one of the premier shopping destinations in the world. Our focus on this SSA is not dissimilar to that of the country at this moment in dealing with the pandemic and security concerns and all of what 2020 has brought to bear. Our feeling is that we need to work together, we need to pool resources in an effort to bring Oak Street back stronger, better, and provide valuable services to not only the businesses in the district but the residents of Oak

Page 10

Street.

Our budget is one of the lowest in the SSAs for the SSAs of the City of Chicago at less than a quarter of a percent. We feel that we can use this budget effectively in providing security, street beautification, marketing improvements, and also health and safety to the visitors of the area and also to the residents. So we look forward to working with the City in the future and thank you again for your time.

CHAIRMAN VILLEGAS: Thank you, Mr. Lombardo.

Our next speaker will be Alex Kats.

MR. KATS: Good morning. My name is Alex KATS. I'm the treasurer for Oak Street Council. I also own two businesses on Oak Street, one across from each other, and I'm here to support my colleagues who just spoke and there's really not much more I can add than what they have said, but I'm 100 percent in support of the SSA for Oak Street. Thank you.

CHAIRMAN VILLEGAS: Thank you, Mr. Kats.

Our last speaker will be Tom Boyle.

24 Tom Boyle? Mr. Boyle, if you are calling in, please

	Page 11
1	press *6 to unmute yourself. Last call for Mr. Tom
2	Boyle.
3	Ladies and gentlemen, this concludes
4	the public hearing on the proposed establishment of
5	Special Service Area No. 75 and the authorization of
6	the levy of the services tax for the provision of
7	the special services.
8	Let the record reflect the public
9	hearing on this matter was concluded at 11:04 a.m.
10	November 13, 2020. That concludes this public
11	hearing.
12	(WHEREUPON, which were all the
13	proceedings had in the above
14	entitled cause.)
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[0.62 - concludes] Page 1

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This is to certify that a notice, a true copy of which is attached, was published 1 time(s) in the Chicago Tribune, namely one time per week or on 1 successive weeks. The first publication of the notice was made in the newspaper, dated and published on 10/26/2020, and the last publication of the notice was made in the newspaper dated and published on 10/26/2020.

This notice was also placed on a statewide public notice website as required by 715 ILCS 5/2. 1.

On the following days, to-wit: Oct 26, 2020.

Executed at Chicago, Illinois on this

28th Day of October, 2020, by

Chicago Tribune Company

Jeremy Gates

Notice of Public Hearing City of Chicago Special Service Area Number 75.

Notice is hereby given that at 10:00 o'clock a.m., on the 13th day of November, 2020 at the at the City Council Chambers, City Hall, 121 North LaSalle Street, Citicago, if the at the attemate by prender means will be held by the Committee on Economic, Capital and Technology Development of the City of Chicago, or in the attemative by remote means with instructions for how to attend the public hearing and participate in oral public comment to be provided on the Chicago City Clerk's website [http://www.chicitycierk.com/], in order to consider the creation of an area within the City of Chicago to be known and designated as Special service Area Number 7.6 five "Area") and the author/taxion of the levy of a special annual services tax (the "Services Tax") within the Area. The Services Tax under consideration shall be author/taxion of the levy of a special annual services by the "Area" and the special services within the Area, which may include, but not limited to: customer attraction, public way assthetics, sustainability and public place enhancements, economic/business development, public health and safety programs, and other activities to promote commercial and economic development, which will be hereitantar reterred to collectively as the "Special Services." The Special Services may include new construction or maintenance. Some or all of the proceeds of the proposed Services Tax are anticipated to be used by an entity other in the City of Chicago to provide the Special Services for the Area, which such entity shall be a "service provider" pursuant to a "services contract," each as defined in the Special Service.

At the hearing there will be considered a Services Tax to be levied against the taxable properly included within the Area for the provision of the Special Services not to exceed the annual sum of 0.62 percent of the equalized assessed value of taxable properly within the Area. The proposed amount of the tax levy for special services for the initial year for which taxes will be levied within the Area in the year 2020 is \$272,292\$. The Services Tax shall be in addition to all other taxes provided by law and shall be levied pursuant to the provisions of the Property Tax Code, 35 ILCS 2001-1 et seq., as amended from time to time.

The Area shall consist of the territory described herein and incorporated hereto as Exhibit 1. The approximate street location of said territory consists of both sides of Oak Street between Rush Street and Michigan Avenue.

At the public hearing any interested person, including all persons owning taxable real property located within the proposed Area, affected by the creation of the Area and the levy of the Services Tax may file with the City Clerk of the City of Chicago written objections to and may be heard orally with respect to any issues embodied in this notice. The Committee on Economic, Capital and Technology Development of the City Council of the City of Chicago shall hear and determine all protests and objections at said hearing, and said hearing may be adjourned to another date without further notice other than a motion to be entered upon the minutes fixing the time and place it will reconvene.

If a petition signed by at least fifty-one percent (51%) of the electors residing within the boundaries of the proposed Area and by at least fifty-one percent (51%) of the landowners included within the boundaries of the proposed Area objecting to the creation of the Area and the levy of the Services Tax therein is filled with the City Clerk of the City of Chicago within skdy (60) days following the final adjournment of the public hearing, the Area shall not be created and the Services Tax shall not be levied.

By order of the City Council of the City of Chicago, Cook County, Illinois,

Dated this 7th day of October, 2020.

City Clerk, City of Chicago, Cook County, Illinois

EXHIBIT 1

ALL THAT PART OF THE WEST HALF OF THE SOUTHWEST QUARTER OF SECTION 3, TOWNSHIP 39 NORTH, RANGE 14 EAST OF THE THIRD PRINCIPAL MEDITION BOUNDED AND DESCRIPED AS FOLLOWS:

BEGINNING AT THE INTERSECTION OF THE CENTERLINE OF OAK STREET WITH THE CENTERLINE OF RUSH STREET;

THENCE NORTHWESTERLY ALONG SAID CENTERLINE OF RUSH STREET TO THE WESTERLY EXTENSION OF THE NORTH LINE OF LOT 1 IN COLLINS' SUBDINISION OF THE SOUTH HALF OF BLOCK 7 OF CANAL TRUSTEE'S SUBDINISION OF THE SOUTH FRACTIONAL QUARTER OF FRACTIONAL SECTION 3/AFORESAID.

THENCE EAST ALONG SAID WESTERLY EXTENSION AND THE NORTH LINE OF LOT 1 IN COLLINS' SUBDIVISION AND THE EASTERLY EXTENSION THEREOF TO THE CENTERLINE OF THE VACATED 10 FOOT WIDE ALLEY EAST OF RUSH STREET;

THENCE NORTH ALONG SAID CENTERLINE OF THE VACATED 10 FOOT WIDE ALLEY EAST OF RUSH STREET AND THE NORTHERLY EXTENSION THEREOF TO THE CENTER INFOCTURE 17 FOOT WIDE ALLEY MORTH OF OUR STREET.

THENCE EAST ALONG SAID CENTERLINE OF THE 17 FOOT WIDE ALLEY NORTH OF OAK STREET AND THE EASTERLY EXTENSION THEREOF TO THE EAST LINE OF THE WEST 115 FEET 2 INCHES OF LOT 21 IN COLLIN'S SUBDIVISION OF THE SOUTH HALF OF BLOCK 7 IN CANAL TRUSTEE'S SUBDIVISION APPROPRIAND.

THENCE SOUTH ALONG SAID EAST LINE OF THE WEST 115 FEET 2 INCHES OF LOT 21 IN COLLIN'S SUBDIVISION AND THE SOUTHERLY EXTENSION THEREOF TO THE CENTERLINE OF OAK STREET;

THENCE WEST ALONG SAID CENTERLINE OF OAK STREET TO THE NORTHERLY EXTENSION OF THE EAST LINE OF THE WEST 25 FEET OF LOT 5 IN LAWRENCE'S SUBDIVISION OF PART OF LOT 7 IN THE SUBDIVISION OF THE NORTH HALF OF BLOCK 8 OF CANAL TRUSTEE'S SUBDIVISION AFORESAID;

THENCE SOUTH ALONG SAID NORTHERLY EXTENSION AND THE EAST LINE OF THE WEST 25 FEET OF LOT 5 IN LAWRENCE'S SUBDIVISION TO THE CENTERLINE OF THE 10 FOOT WIDE ALLEY NORTH OF WALTON STREET:

THENCE WEST ALONG SAID CENTERLINE OF THE 10 FOOT WIDE ALLEY NORTH OF WALTON STREET TO THE SOUTHERLY EXTENSION OF THE EASTERLY LINE OF LOT 5 IN WETZLER'S SUBDIVISION OF PARTS OF LOTS 1 TO 4, INCLUSIVE, IN THE SUBDIVISION OF THE NORTH HALF OF BLOCK 8 IN CANAL TRISTER'S SUBDIVISIONS OF THE SOUTH FRAGICIONAL QUARTER OF PRACTICIONAL SECTION 3 AS PORESAID.

THENCE NORTHWESTERLY ALONG SAID SOUTHERLY EXTENSION AND THE EASTERLY LINE OF LOT 5 IN WETZLER'S SUBDIVISION TO THE NORTH LINE THEREOF:

THENCE WEST ALONG SAID NORTH LINE OF LOT 5 IN WETZLER'S SUBDIVISION TO THE WEST LINE THEREOF;

THENCE SOUTH ALONG SAID WEST LINE OF LOT 5 IN WETZLER'S SUBDIVISION AND THE SOUTHERLY EXTENSION THEREOF TO THE CENTERLINE OF THE 10 FOOT WIDE ALLEY NORTH OF WALTON STREET;

THENCE WEST ALONG SAID CENTERLINE OF THE 10 FOOT WIDE ALLEY NORTH OF WALTON STREET AND THE WESTERLY EXTENSION THEREOF TO THE CENTERLINE OF RUSH STREET:

THENCE NORTHWESTERLY ALONG SAID CENTERLINE OF RUSH STREET TO ITS INTERSECTION WITH THE CENTERLINE OF OAK STREET AFORESAID, AND THE DOALT OF REPORTING

ALL IN THE CITY OF CHICAGO, COOK COUNTY, ILLINOIS.

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17-03-204-043-0000	17-03-204-057-0000	17-03-207-018-0000
17-03-204-044-0000	17-03-204-059-0000	17-03-207-019-0000
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17-03-204-047-0000	17-03-207-009-0000	17-03-207-023-0000

	Page 1
1	COMMITTEE ON ECONOMIC, CAPITAL,
2	AND TECHNOLOGY DEVELOPMENT
3	OF THE
4	CITY COUNCIL OF CHICAGO
5	
6	
7	PUBLIC HEARING ON THE ESTABLISHMENT OF:
8	
9	EMERGENCY SPECIAL SERVICE AREA NO. 76
10	MICHIGAN AVENUE COMMISSION
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16	November 13, 2020
17	11:05 o'clock A.M.
18	VIRTUAL MEETING VIA ZOOM
19	CHICAGO, ILLINOIS
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24	

CHAIRMAN VILLEGAS: Good morning, ladies and gentlemen. The meeting will come to order.

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Pursuant to applicable law and my determination that attendance by remote means is necessary because an in-person meeting is not practical or prudent due to the declared public health disaster caused by COVID-19, this meeting is being conducted by videoconference.

Let the record reflect that this is a public hearing that is being held pursuant to the requirements of the State of Illinois Special Service Area Tax Law 35 ILCS 200/27-5 as amended from time to time and Section 27-35 of the State of Illinois Special Service Tax Law as amended.

Notice of this public hearing was published on October 29, 2020, in the Chicago Tribune, a newspaper of general circulation within the City of Chicago, and notice was additionally mailed to the people and according to the schedule required by applicable law.

Let the record reflect that the

Notice has been marked as Committee's Exhibit No. 1

for identification and has been emailed to the

Sergeant-at-Arms and to the Committee at

ECTD@cityofchicago.org for inclusion in the record.

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This is a hearing to consider the establishment of the Special Service Area No. 76 referred to hereafter as "the area" and the authorization of a levy of special annual services tax for the provision of certain special services.

The approximate street location of the proposed area will consist of the territory on both sides of Michigan Avenue between Oak Street and the Chicago River. The purpose of establishing the area would be to provide special services within the area. The proposed special services to be provided within the area include but are not limited to customer attraction, publicway aesthetics, sustainability and public place enhancements, economic business development, public health and safety programs, and other activities to promote commercial and economic development. The special services may include new construction or maintenance. The special services would be in addition to services provided to and by the City of Chicago generally.

The services tax under consideration would not exceed the annual sum of .05 Equalized

1	Assessed Value of the taxable property within the
2	area. The services tax will be authorized to
3	commence in the tax year 2020 and to be levied
4	annually until and including tax year 2022. The
5	services tax will be in addition to all other taxes
6	provided by and will be levied pursuant to the
7	provisions of the Property Tax Code 35 ILCS 200/1-1
8	as amended from time to time.

Written comments on the proposed establishment of the Special Service Area 76 must have been submitted by email to ECTD@cityofchicago.org no later than 5:00 p.m.

13 yesterday.

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Let the record reflect that there is one written comment.

Mr. Heath, please read the submitted written comment.

MR. HEATH: Chairman, I, in fact, have four written statements as we have gone through the email box.

CHAIRMAN VILLEGAS: Okay. Thank you.

22 Please provide all four written statements, please.

MR. HEATH: Yes, sir.

The first one will be signed Mitchell

Feldman who is the senior general manager of the Water Tower Place. It is addressed to Honorable Chairman Villegas and fellow colleagues. It reads: Chairman Villegas, as senior general manager for the Water Tower Place, I submit this comment on behalf of Brookfield Properties, the shopping center and its tenants, regarding the proposed establishment of an emergency Special Service Area on Michigan Avenue, for which the Magnificent Mile Association would act as the contracted service provider. we have been long-time supporters of the Association and continue to contribute to its efforts, we respectfully oppose the SSA on the grounds of both process and substance. As a matter of process, I can confirm that the Water Tower Place never received notice of any public hearing regarding adoption of the SSA ordinance, which we have only just discovered as taking place tomorrow on November 13.

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The Special Service Area Tax Law 35

ILCS 200/27-5 requires timely notice before a

property owner may be subject to the SSA. According

to 35 ILCS 200/27-30, notice for the public hearing

shall be given by publication mailing and that

requires -- that notice shall be mailed not less than ten days prior to the time set for the public hearing. The Water Tower Place accordingly objects to being subject to the SSA when it did not receive the requisite legal notice.

Relatedly, without the legally required notice, both we and our shopping center constituents have not had adequate time to evaluate the proposed ordinance and more fully articulate our substantive concerns with its consequences.

The lack of notice aside, we are also unaware of any statutory process that enables an expedited or emergency timeline for the adoption of the SSA. The statutory timelines are clear. Regarding the time frame for objecting to the SSA ordinance, for example, electors and property owners are given 60 days following the final adjournment of the public hearing to submit a petition objecting to the SSA.

Despite this statutory timeline, the Association has indicated that the SSA ordinance will be finalized this month, voted on by City Council in December, and go into effect on January 1, 2021, well before the 60-day window would

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expire, even assuming that tomorrow was the final adjournment of the public hearing.

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This expedited time frame not only fails to adhere to the statute's requirement, it only adds confusion to the process.

Compounding matters is the fact that the Association has indicated that there will be substantial changes to the proposed SSA ordinance as it is currently written. For instance, the Association has stated that the footprint of the proposed SSA will shrink and include only those properties fronting Michigan Avenue that are north of the river. That, in return, reduces the proposed budget of \$1 million as currently stated in the proposed ordinance to \$764,714. We are unsure whether these changes and others will make their way into the proposed ordinance. We are also unsure whether we should consider those changes as having been incorporated for the purposes of tomorrow's hearing. This uncertainty leaves us in a difficult position when evaluating the proposed ordinance, and the Water Tower Place reserves all rights and remedies to challenge these procedural inconsistencies.

That said, the substantive concerns raised by this SSA and its taxation of local businesses, particularly retails, are partly self-evident. As you are doubtlessly aware, the COVID-19 pandemic and the attendant government mandated closures of retail have impacted these businesses dramatically, placing many in precarious financial positions, if not forcing them into bankruptcy. Retail has similarly been impacted by the public unrest in the past months, which caused businesses to board up their windows.

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While the SSA is ostensibly trying to benefit the retail community, the ordinance will only increase its financial strain under these trying circumstances. At the Water Tower Place, for example, it is not just the mall owner that will suffer expenses, including taxes are being shared by the retail tenants, so they will also have an increased tax burden. The SSA accordingly risks forcing cash-strapped businesses to leave Michigan Avenue while simultaneously deterring new retailers from entering the market.

We are sensitive to the fact that the SSA budget is designed in part to sustain the

Association's funding with 30 percent of the proposed tax revenue, the maximum that is allowed, going to personnel costs and management; however, insofar as the Association has many members that are non-property owners and not subject to the SSA, the owners/members subject to this tax will be paying a disproportionate share in order to provide services along Michigan Avenue.

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We respectfully submit that continuing to support the Association's good work should be a concerted effort among all of its members and we are open to initiating a larger dialog on those grounds. We appreciate your time and attention to these concerns. We are likewise happy to provide additional input or guidance upon your request and we will be participating in the public hearing on November 13. Signed Mitchell Feldman, senior general manager, Water Tower Place.

Chairman, that is the first of four.

If you would like me to continue, I will.

CHAIRMAN VILLEGAS: Yes, read it into the record, please.

MR. HEATH: The second letter is signed by John Gagliardo of GNP Realty Partners. This

regards the SSA 76. It reads: To who it may concern, today everything is on the line. Our community, our jobs, our small, medium, and large businesses. The good news is there's a choice to make, and that choice is undeniably clear. It's time to ensure that the heart and soul of our great city, the Magnificent Mile, is preserved and strengthened as the economic engine it is for decades ahead. I expressively support the creation of the Special Service Area No. 76. Let's stand together in building a better future. Signed John Gagliardo of GNP Realty Partners.

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Chairman, I will continue with the third letter which is signed by Nicole Benolken, Managing Director, 360 Chicago. It reads: Dear Alderman Villegas and Esteemed Members of the Economic, Capital and Technology Development Committee. I'm writing to express the strong support of the M56 Group, owner and operator of 360 Chicago Observation Deck, for the current SSA application under consideration. The challenges facing the Magnificent Mile and our district at large are possibly greater now than any time in the 100-year history of this storied locale. Businesses

are facing near insurmountable headwinds and the key industries of our district -- retail, hospitality, and tourism -- have been devastated beyond recognition. Our friends and colleagues are watching their livelihoods and life work slip away. While we remain confident in the pending recovery, we also recognize it will be both gradual and the complex in its evolution.

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challenges must have resources and tools to do so.

Special service areas exist in 52 other areas of the city and our district needs those resources, too.

We believe strongly the SSA represents perhaps the only mechanism to create a cooperative and collective strategy around the current environment and eventually recovery. The recovery will require strong and focused leadership, clear and consistent messaging to all stakeholders and visitor audiences and significant and visible efforts to ensure the safety and beautification of the district. These critical services can only be funded through a special service area.

As property owners, we understand and sympathize with the discomfort around another tax

levy during these challenging times. It is indisputable that an SSA is not a perfect fit for our district and our current support is contingent upon followthrough towards big legislation and timely migration of the SSA. Despite this, the SSA is the only mechanism available now at this time of severe need.

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The Magnificent Mile Association has been an integral part of Chicago's retail, hospitality, tourism, and residential communities for many decades. It has managed to preserve, promote, and protect that vital image despite not enjoying the stability and resources of an SSA that are enjoyed by dozens of other similar organizations within the City of Chicago and around the country.

The extraordinary challenges of these times require an extraordinary solution. We fully support finally authorizing an SSA that will provide just that. Respectfully, Nicole Benolken, Managing Director, 360 Chicago.

Chairman, I do have one final letter if that is all right with you, sir.

CHAIRMAN VILLEGAS: Please proceed.

MR. HEATH: This letter is signed by Don

1	Viteck, managing broker and senior vice president of
2	the Wirtz Corporation and Wirtz Realty Corporation.
3	It reads: On behalf of the 333 North Michigan
4	Avenue, we are grateful that the revised SSA being
5	considered will be limited to those buildings
6	located north of the Chicago River on Michigan
7	Avenue as our concerns over the initial proposal
8	were that it encompassed the area on Michigan Avenue
9	south of Wacker Drive extending to Randolph Street.
10	As you know, our location is situated in an area
11	that remains in transition and we feel it would not
12	be appropriate to implement an SSA in this area. To
13	be clear, our concern only relates to the SSA
14	extending south of the river on Michigan Avenue, and
15	we have no opposition to the revised proposal being
16	discussed. We are grateful to Alderman Reilly for
17	his leadership on this matter and for the
18	Magnificent Mile Association's understanding of our
19	position.
20	Chairman, that is the final of four
21	letters. All will be distributed to Members of the
22	Committee very shortly.
23	CHAIRMAN VILLEGAS: Thank you, Justin.
24	Is there a statement from the

Is there a statement from the

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1 | aldermen in this area?

2 ALDERMAN REILLY: There are two aldermen on this.

ALDERMAN HOPKINS: I am on the call. I will yield to Alderman Reilly and just make brief remarks after. Thank you.

CHAIRMAN VILLEGAS: Alderman Reilly.

ALDERMAN REILLY: Thanks so much.

Alderman.

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On this particular SSA, I can't at this time communicate that I support it. I need more time to consider this proposal, as was noted by one of the property owners who testified via written statement. This truncated process was new to me. I wasn't aware that an expedited SSA process even existed until this proposal was brought to me. So, I would like some clarity from the Department at a future date on what this new SSA process is.

Because, as you know, Chairman, I place a high premium on transparency and socializing ideas before implementing them, and it is always my effort to build consensus especially when a group of property owners are considering imposing an even higher property tax on themselves. I require people to

meet a pretty high burden of support to even consider supporting a new tax on any property owner.

And so I still have to process the changes.

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This has been a quick process. Many of the folks that were in the original proposed boundary weren't sure whether or not the boundary would be extended back north of the river, and there's been some confusion about it. There remains some major stakeholders on the Avenue who have concerns, and I think it will be important for the applicant to spend some time with those stakeholders to try and see if they can build some consensus and support.

Again, I take the formation of SSAs or the expansion of SSAs very, very seriously because I am one of the alderman on this Council who really has a serious distaste for imposing new tax burdens on our constituents.

That said, this is not a referendum on the Mag Mile Association. They are an incredible community partner. They provide an incredible value to the Avenue, and I can appreciate the fact that they're in very rough financial shape, just like

Page 16

every stakeholder is on Michigan Avenue and in every neighborhood in the City of Chicago.

So, I am committed to keeping an open mind with the hope that this SSA garners more support than it currently enjoys today, and if there are concerns, that the applicant can address those and hopefully mitigate them so this could move forward in a couple of months or in a month, I guess. But that's a lot of work for them to do.

I'll be listening very carefully to my constituents and stakeholders.

And that said, at this point, I am not offering my support for this SSA, but that position certainly could change in the next month. Thank you, Chairman.

CHAIRMAN VILLEGAS: Thank you, Alderman Reilly.

18 Alderman Hopkins.

19 ALDERMAN HOPKINS: Thank you,

20 Mr. Chairman.

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I'm in full agreement with my colleague, Alderman Reilly. I believe this question came to my attention at roughly the same time as Alderman Reilly, maybe weeks apart, but

nevertheless, this is not Oak Street. This is a
larger piece of geography. There's more divergent
interests, there's more diverse interests, and
there's more voices involved in this. So I agree
there may be a path to approval for this, but we are
not here today. We need more time to properly vet
this and to bring in others who are affected by it
and may have an alternative view.

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Thank you, Mr. Chairman. I look forward to working with the Mag Mile Association and the Administration on this as we try to get it across the finish line in the weeks we have remaining. Thank you.

CHAIRMAN VILLEGAS: Thank you, Alderman Hopkins.

Is there a statement from the Department of Planning and Development?

MS. O'CONNOR: Mary O'Connor here and I will speak on behalf of the Department of Planning and Development.

CHAIRMAN VILLEGAS: Please proceed, Mary.

MS. O'CONNOR: Good morning, Mr. Chairman

and Members of the Committee. For the record, my

name is Mary O'Connor, Deputy Commissioner in

Department of Planning and Development.

This past June after two months of COVID shutdown severely impacting businesses across Chicago and after a weekend of unanticipated unrest and looting resulting in extensive physical damage to commercial areas throughout the city, our Department developed a funding mechanism that could be quickly established and implemented before the end of the year.

Special Service Areas are funding tools that are currently used by 52 commercial areas across Chicago. This spring and summer, these areas were able to reallocate funds to address the sudden needs of businesses in their areas by responding with rebates for PPE, increased signage highlighting open businesses, outdoor dining logistics, and increased security patrols. However, since the deadline for SSA applications had closed last November, areas without a special service area would not be eligible for funding until 2022 at the earliest. In response, DPD has developed a short-term three year SSA that still meets all the state mandated requirements but with a shorten streamlined application process that would still

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allow it to meet the county filing deadline at the end of this year necessary to receive funds in 2021.

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This short-term SSA is designed to provide more immediate funding to address unforeseen circumstances while also providing a bridge of up to three years until a more permanent long-term solution can be developed and implemented.

Under the streamlined application process, the following DPD policies are waived: A needs assessment survey, residential PINs are excluded, and support signatures from 20 percent of the PIN owners are not required.

State requirements such as today's public hearing and a 60-day opposition period following the hearing remains in place.

In August, DPD, received an application for a three-year SSA from the Magnificent Mile Association for a proposed SSA along North Michigan Avenue from Oak Street on the north to Randolph Street on the south. A community meeting was conducted remotely on September 23, 2020, where this proposed proposal was presented.

Subsequently, a public notice for today's hearing was published in the Chicago Tribune

and mailed to all owners of commercial properties within the boundaries, including south to Randolph Street. In the Notice, it was stated that all residential properties are excluded from this proposed SSA.

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However, DPD has since received feedback from stakeholders including property owners and the local alderman and is hereby amending the proposed boundaries of this SSA to include only commercial properties along North Michigan Avenue, north of the Chicago River to Oak Street. All residential properties would continue to be excluded. The amended SSA boundaries include a total 158 commercial PINs.

Our Department has reviewed the documents submitted by this sponsor for SSA 76, the Magnificent Mile Association, and find them in order.

The total proposed budget for 2021 is \$764,714. A levy rate cap of 0.05 percent would remain in place for the three-year term of this SSA. The type of short-term SSA cannot be extended without going through the full and complete application process that is required for all

conventional ten-year SSAs.

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SSA is located primarily in the 42nd Ward with its northeast corner located in the 2nd Ward. DPD has informed Alderman Reilly and Alderman Hopkins and their staff throughout the process over the past six months and solicited their feedback.

Representatives from local property owners and the Magnificent Mile Association are also here today to provide additional details and comments about the establishment of this SSA.

In closing, DPD requests the Committee's support of the establishment of Special Service Area 76. Thank you.

CHAIRMAN VILLEGAS: Thank you, Mary.

Ladies and gentlemen, any resident, taxpayer, or other interest person attending this hearing who desired an opportunity to express their views for or against the proposed establishment of Special Service Area No. 76 was required to leave a voice message no later than 9:00 a.m. yesterday requesting an opportunity to make those comments or objections. All such persons who have been contacted by the Sergeant-at-Arms and have called into this meeting will have the opportunity to

- address the Committee and will wait to be called upon to speak.
- Our first speaker is Ronald
 Tabaczynski.
- 5 MR. TABACZYNSKI: Thank you, Mr. Chairman. 6 Can you hear me, Mr. Chairman?
- 7 CHAIRMAN VILLEGAS: Yes, please proceed.
- MR. TABACZYNSKI: Thank you. I'm sorry. 8 9 I'm Ron Tabaczynski, the director of government affairs for BOMA Chicago. I would like to initially 10 11 say, though, that we also provided written comments that I don't think the clerk mentioned. 12 They were 13 provided before yesterday's deadline. I'm happy to 14 resubmit those, but I did not hear them mentioned, 15 and I'm also aware that several of our members also 16 provided written comments, and I didn't hear those 17 acknowledged. Again, I'm happy to resubmit those. They are more expansive I think than what I'm able 18

I want to thank Aldermen Reilly and
Hopkins for their engagement on this. SSAs are

appreciate the Committee's consideration of the

letter that was provided and that we'll make sure it

to cover in my allotted time today. So, I

gets to the Committee.

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important issues to BOMA Chicago. And when we look at proposals to create SSAs, we particularly look at three things: The boundaries, the governance structure, and the services to be provided. But as you've heard this morning with this proposal, it's important that we look at it also in the context of process and, we understand that the quick start process approval is being applied here, and unlike the statutory process, the expedited process has included waivers of certain requirements, hastening of established timeframes and other concessions to speed the approval. We're not really sure where that process is defined, but we are concerned that it has the effect of compromising the input of those who would be affected by the SSA.

Given the quick start nature of this SSA and the devastating impact of the current recession on commercial and retail buildings who are struggling to avoid layoffs, properties should be given great deference in opting out of the boundary.

So when moving through this expedited process, we hope that the Committee and the DPD would be open to that greater deference to property owners regarding their own inclusion; and given the

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significant precedence of imposing quick start taxation, it's even more imperative that it only be used where properties volunteer to be part of the SSA and that the proposed boundary not be drawn to tax properties against their will.

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In regard to the proposed Michigan

Avenue SSA boundaries, we also agree that south of
the river is an entirely different character of
properties. We have raised the point about
excluding those properties south of the river, and
so I'm glad to hear DPD acknowledge that that will
be part of the future ordinance. We just want to
make sure that the Committee is aware of our concern
on those properties south of the river which we
believe should be excluded.

Our other main concern is the governance of the SSA. We have always advocated for stakeholder leadership of SSAs when appointments to the Commission are made. So we request that the City Council codify in an ordinance creating the SSA that at least 90 percent of the voting members be taxpaying owners, property owners from within the boundary and in addition to the quick start process --

CHAIRMAN VILLEGAS: Thank you, Ron. Your time has elapsed. If you could please send that email to us, we'll make sure that we get that into the record. Thank you, Ron.

2.4

Our next speaker is Mitchell Feldman.

Mitchell Feldman.

MR. FELDMAN: Yes, can I hear me now?

CHAIRMAN VILLEGAS: Yes, sir.

MR. FELDMAN: Thank you, Chairman. This is Mitchell Feldman. I'm the senior general manager of Water Tower Place. I want to thank you for allowing me the opportunity to speak today.

Our letter that we submitted and that was read just earlier clearly outlines our opposition to this SSA based on both process and substance.

I want to again thank Alderman Reilly and Alderman Hopkins for their consideration. I think everyone is understanding that our retailers clearly at Water Tower Place face unprecedented times and simply cannot afford additional tax burden. We continue to oppose this SSA; however, we want everyone to understand that we are very open to dialogue that creates a more proportionate funding

Page 26

1 process.

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Brookover.

Water Tower Place and Brookfield
Properties is committed to both short and long-term
success of Michigan Avenue, and the Magnificent Mile
Association; however, we do not feel that the burden
of additional taxes shares the path to that goal.
We remain open and available to have that dialogue
and look forward to having that, and we thank you
for allowing us the opportunity to speak and to
provide our letter of opposition to the Department
and to you, Chairman. Thank you very much.

CHAIRMAN VILLEGAS: Thank you, Mitchell.

Our next speaker will be Anthony

MR. BROOKOVER: Thank you, Mr. Chairman.

I also want to note that written comments were
submitted yesterday prior to the deadline. So if
you could let me know if I need to resubmit those, I
will be glad to do it.

Again, I'm Anthony Brookover with

AmTrust Realty Corp. I represent the owners of 111

East Wacker Drive and 233 North Michigan Avenue. We feel that the characteristics and needs of the properties north of the Chicago River are different

from those to the south of the river. We appreciate that reconsideration is given to the boundary of the proposed SSA, and we feel that an additional burden on tenants at this particular time is just unwarranted and one that would place them in further peril than what they already are witnessing now.

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I do want to thank Alderman Reilly and Alderman Hopkins for their comments especially as they relate to transparency, which I feel this process has lacked. Thank you.

CHAIRMAN VILLEGAS: Thank you, Anthony.

Our next speaker will be Stephen

Hennessy.

MR. HENNESSY: Hello. Good morning. I too want to let you know that I did send in a written letter. So if I need to resubmit that, please let me know.

I am Steve Hennessy and I'm with MB
Real Estate. I represent as general manager the
owners of the properties located at 205 and 225
North Michigan Avenue, which is south of the Chicago
River.

We believe that the character of the commercial area on Michigan Avenue south of the

river is vastly different than that north of the
river, where there is significantly more retail,
hospitality, and entertainment. Consequently, we
feel that there's no benefit to be derived by the
owners of 205 and 225 North Michigan Avenue and its
tenants in the form of special services and oppose
the additional tax assessment that it would bring.
Additionally, the other services tha

Additionally, the other services that would be provided by the SSA including the Michigan Avenue marketing campaign would not apply nor benefit any of our 120 office tenants in the two buildings.

We respectfully but strongly voice our position to be excluded from the emergency SSA No. 76 Michigan Avenue Commission. Thank you.

CHAIRMAN VILLEGAS: Thank you, Steve.

Our next speaker is Kimberly Bares.

Kimberly Bares, if you are on a cell phone, please *9 -- *6 rather to unmute. Kimberly Bares.

MS. BARES: This is Kimberly Bares.

CHAIRMAN VILLEGAS: Please proceed.

MS. BARES: Thank you. First, I'd like to just makes note that the properties we just heard

testimony from, 233, 205, and 225, have been excluded from the revised boundaries.

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I would like to go on by acknowledging and thanking Alderman Reilly and Alderman Hopkins for their commitment to and advocacy of the downtown central business district. We appreciate your stewardship of the districts in their wards and look forward to continuing to work with them on this proposed SSA.

The SSA being proposed today is a temporary solution to present and relentless challenges, but it is by no means a quick fix. Ιt would have a term of just three years and allow us an opportunity to develop new legislation in Springfield to create a business improvement district, which is a tool used around the world for supporting and improving commercial districts. recognize that the SSA is an imperfect tool and it is some of those flaws that have prevented us from pursuing an SSA in the past; however, the combined forces of the pandemic and the two looting incidents, not to mention the near constant disruption from frequent protests and demonstrations, have led us to pursue this economic

development tool.

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52 SSAs exist in Chicago and benefit communities from Roseland to Rogers Park, the Loop to Little Village. And the Magnificent Mile must also have that resource available if we are to remain magnificent and have any hope of rebounding so that we can serve a vital role in long-term recovery as the economic engine of the City of Chicago, the county, and the state.

During this streamlined process, our outreach and communication covered all stakeholders and went beyond requirements. I would like to point out that Mitch Feldman is a member of our Executive Committee, has been involved in the process from the very beginning.

We reached out to every single property owner and/or manager to communicate the planned district and uses of funds. The process was led by commercial property representatives who are ambassadors of the Magnificent Mile Association.

The SSA is desired by our business and property owners because they recognize the need to invest in the district in safety, marketing, promotion, and economic development. They recognize

Page 31

the need to secure their collective assets of multiple billions of dollars with an additional contribution of \$5,360 on average.

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While our proposed district would account for the largest EAV of any district at \$2.4 billion, our district's tax rate would be the lowest in the City of Chicago. Our budget was ranked 17th out of the 52 SSAs currently in Chicago.

We wish there were other options, but until we succeed in getting new BID legislation in Springfield, this is the best way to address immediate concerns.

Finally, our Commission must have at least 90 percent of its members representing building owners. We're committed to representing the interests of those owners. They have invested in Chicago and we want their investment to continue to deliver solid returns for years to come.

I thank you for the opportunity to be here and I send you greetings from John at Walgreens who adds his voice to the support you will hear next for this proposed SSA.

CHAIRMAN VILLEGAS: Thank you.

Our next speaker is Lee Golub.

1 MR. GOLUB: Can you hear me?

2 CHAIRMAN VILLEGAS: Yes, sir. Please

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Good morning. My name is Lee MR. GOLUB: I am a principal with Golub and Company whose global headquarters are located at 625 North Michigan Avenue and have been since 1970. Over our 60 plus year history, Golub and Company has been involved in probably close to 70 percent of the properties on Michigan Avenue in some manner, either through ownership, having developed the property, being the property management, or leasing agent. Currently, we own three properties on the Avenue. We are redeveloping the landmark Chicago Tribune building into high-end residential condominiums as well as re-imagining the retail space along Michigan Avenue and Pioneer Court. We also own two office properties in the vicinity, 625 and 444 North Michigan Avenue. Our current investment with our JV Partners on the Avenue approaches close to \$1 billion.

Golub and Company and its financial partners are in favor of creating this proposed SSA.

Over the past few years, the glamour and cache of

the North Michigan Avenue had already been deteriorating. Retail tenants were starting to rethink the necessity of being on the Avenue as a must to promote their brand. The Avenue has always been a tougher market to attract office users, due to the fact that main public transportation feeders from the city -- into the city, those being Union Station and Ogilvie Transportation Center, are located so far away without a direct rapid transit link.

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Now, taking into the account the effect of the COVID-19, increased crime, and the social unrest we have seen on and near the Avenue, our economic engine of the city, Michigan Avenue, is in the midst of a PR nightmare and a downward trend that requires a coordinated and imaginative approach to its future direction.

We feel SSA 76 will help the Mag Mile Association as the service provider to be much more effective and allow them to use the tools that 52 other communities in the Chicago area already have at their disposal. We need to rebrand Michigan Avenue as "the place" to be again.

We cannot do that until we cure some

- of the negative effects the recent social unrest
 have done to tarnish the Mag Mile's appeal. We have
 to make sure people feel safe to be on the Avenue.

 We must create great spaces for consumers and that's
 not just visitors and tourists, but people who
 actually live and work on or near the Avenue as I
 do.
 - We need this SSA and the corresponding funding of programs that will be directed by property owner commissioners to help right the ship. I thank you very much.
- 12 CHAIRMAN VILLEGAS: Thank you, Lee.
- 13 Our next speaker is Ryan Segal.
- MR. SEGAL: Good morning.
- 15 CHAIRMAN VILLEGAS: Good morning.
- MR. SEGAL: Good morning. Can you hear
- 17 me?

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- 18 CHAIRMAN VILLEGAS: Yes. Please proceed,
- 19 Ryan.

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- MR. SEGAL: Thank you. Good morning. My
 is the Ryan Segal and I'm a Chicago-based vice
 president with Arcadia Realty, a New York-based real
- retail real estate with over 40 properties located

estate investment trust. Arcadia owns and operates

in Chicago including three on Michigan Avenue and three properties on State Street.

2.4

In 2017, I was appointed a SSA commissioner on the State Street Commission. I would like to speak with you about my experience on the Commission and why I think an SSA would bring value to the Avenue.

The first reason is perception. When we speak with potential tenants and investors about planting their flag at our properties or investing in our company, we need to have something to say to combat the negative news headlines we hear concerning Chicago. With the State Street Commission, I have been able to point to a clean and safe program where private companies walk the street to liaison with CPD, and they also have a point of contact with the commission to help get in touch with police before, after, and during times of crisis. I'm also able to provide details on the proactive programs that the SSA has implemented, including homeless outreach.

These programs help tenants and investors get comfortable with putting money into the street as well as to illustrate our social

responsibility, which is becoming a more and more important topic every day. It also has the cohesion and advocate in the Chicago Loop Alliance, the administrator of the SSA that would not otherwise exist. Through the SSA and the Chicago Loop Alliance, there are marketing and social media campaigns that bring people to the street to visit, shop, and play.

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For example, right after COVID hit,

I saw my friends liking a post on Facebook about
pressure washing and wiping down State Street to
battle COVID concerns. Almost immediately the
infrastructure the SSA had in place was able to
quickly react and adapt to market a response to help
my struggling tenants. Through the activate series,
SSA reimagined public spaces like the alley at the
Sullivan Center, one of our properties, with art,
music, business promotion, and a beer or two, to get
people to stay and support the various businesses in
the Loop after dark. There's no reason why we
shouldn't be doing the same thing on Michigan
Avenue.

The Michigan Avenue SSA would help to create a sense of continuity and give a voice to

1	businesses in the district to help the street stay
2	relevant and the remain the premier destination for
3	residents and tourists alike. This can only be
4	achieved through a central voice for stakeholders
5	through a central agency. Having a voice of smart
6	people thinking of what we can do better results in
7	well thought out public development, redevelopment,
8	reimagining public spaces, bringing place making to
9	the Avenue, and making sure way finding makes it all
10	easy for everyone. An SSA can bring in energy to
11	the Avenue to help it remain a world class
12	destination. For these reasons, Arcadia thinks the
13	Michigan Avenue SSA is money well spent. Thank you.
14	CHAIRMAN VILLEGAS: Thank you, Ryan.
15	Our next speaker will be Harvey
16	Silverstone.
17	MR. SILVERSTONE: Can you hear me okay?
18	CHAIRMAN VILLEGAS: Yes, Harvey, please
19	proceed.
20	MR. SILVERSTONE: Good morning. My name
21	is Harvey Silverstone, and I represent the Segal
22	Family who own the property at 646 North Michigan
23	Avenue.

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Gordon and Carol Segal are the

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founders of Crate and Barrel and founded the company in 1962. In 1962, the Segals opened their first store in Old Town and in 1975, they opened up the first Michigan Avenue store on the corner of Chestnut and Michigan almost 45 years ago to the In 1989, the Segals purchased a property on Erie and Michigan from the Tera family, and in 1990 the iconic store opened with its white metal panels and large windows and changed the face of retailing on Michigan Avenue. The store became a retail mecca for both residents and tourists and brought furniture and housewares to the Avenue. It was Gordon Segal and later Bob Wislow at the behest at Mayor Daley to beautify the median strips on this Avenue with tulips each year. Money was raised from the local merchants on the Avenue, and this is without the assistance of an SSA.

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With the Avenue changing, Craig closed the store in 2018 and leased it to Starbuck's Corporation. Starbuck's realized how important the Avenue was to their brand and the iconic nature of the building that they along with us invested tens of millions of dollars to build out the Roasterie, one of only six roasteries to be opened in the

entire world. Starbuck's realized, as did the Segals, that retail was becoming experiential as opposed to just buying things. People wanted an experience. The Roasterie is a museum to coffee and pastries and is all about experiences, taste, smells, and aroma. The experiential retail is all about customer traffic which has all but disappeared from the Avenue.

2.4

The Segal family is in favor of the proposed SSA No. 76 for Michigan Avenue. The SSA will provide marketing, aesthetic, security, and shopping ambassadors, which are sorely needed for Michigan Avenue. The additional tax will provide these services Michigan Avenue is no longer able to a place for shopping. While other areas of -- other areas rather than Michigan Avenue are now where people are going to shop.

Gordon and Carol never envisioned

Michigan Avenue to be the way it is now since they
opened their first store. The Avenue -- when

Starbuck's leased the property, the thinking was
that it was really the mecca of shopping and that it
will continue to be so. Customers no longer feel
safe and secure and feel welcome on Michigan Avenue.

- Therefore, the SSA with help with the Mag Mile and will help --
- 3 CHAIRMAN VILLEGAS: Thank you,
- 4 Mr. Silverstone. Thank you.
- 5 Our next speaker is Michael Edwards.
- 6 MR. EDWARDS: Hello. Can you hear me?
- 7 CHAIRMAN VILLEGAS: Yes, sir, please
- 8 proceed, Michael.
- 9 MR. EDWARDS: Good. Thank you so much.
- 10 Good morning, Mr. Chairman, and Members of the
- 11 | Committee. My name is Michael Edwards. I'm the
- 12 president and CEO of the Chicago Loop Alliance and
- 13 the administrator for the State Street SSA
- 14 No. 1-2015, which is the first and largest SSA in
- 15 | the City's SSA network.
- 16 Thank you for the opportunity to
- 17 testify today in support of the Magnificent Mile's
- 18 | application to form an SSA to the benefit of the
- 19 | North Michigan Avenue -- businesses of North
- 20 Michigan Avenue from Oak Street to the Chicago
- 21 | River.
- I have over 20 years of experience in
- 23 | managing SSAs or business improvement districts
- 24 around the country and have been at the Chicago Loop

Alliance since 2012. Today, the State Street SSA is a full service SSA providing a range of services important to our property owners and to our stakeholders including clean and safe -- clean and safe services over 18 hours per day, beautification and landscaping, planning and place making, advocacy and ongoing promotion and marketing. An SSA on the Magnificent Mile would provide stable funding for longer term planning while enabling the organization to be extremely nimble to address issues as they arise.

2.4

As an example, on State Street, the State Street SSA has leveraged private funding and combined \$150,000 for a year-long planning process to envision a new State Street. At the same time, we're nimble. We adjusted our cleaning services one week after COVID hit to begin power washing all of State Street each week with a COVID disinfectant because people wanted a place that was healthy to come to. We were able to do that in just days.

The SSA provides a group like the Magnificent Mile with the resources to accelerate the North Michigan Avenue's recovery post COVID and plan for a bright and successful future.

1 2 SSA models across the country, and as has been 3 4 5 6 7 8 9 10 11 12 13

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talked about, the SSA model here in Chicago is certainly not perfect. Most cities have something called a Business Improvement District or BIDs. at the CLA are convinced the BID model, which would require state legislation, a better model for Chicago's large districts like the Loop and North Michigan Avenue, that can be more fair to the affected property owners. We are pledged to assist the City of Chicago to pursue a better district management vehicle over the next three years and thank you for the opportunity to testify today.

Finally, there are plenty of other

15 Our next speaker is Bob Six. 16

Good morning. Thank you for MR. SIX: the opportunity to provide testimony in support of Special Service Area 76. I am a native Chicagoan and I'm also a resident of the Central Business District. I'm the CEO of Zeller Realty Corporation which is headquartered here on the Magnificent Mile. I'm here this morning representing not only Zeller Realty Group but the owners of 401 North Michigan Avenue, Walton Street Capital, and the Wrigley

CHAIRMAN VILLEGAS: Thank you, Michael.

Building, Mansueto office. These are great icons on the Avenue, and these are absolutely extraordinary and unprecedented times as evidenced because of COVID-19 and social unrest and also how we are, in fact, conducting this meeting.

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Michigan Avenue is an economic engine or I should say the Magnificent Mile is an economic engine for the City of Chicago. This is the right tool at the right time.

Candidly, in the past, I personally had not been in support of the use of an SSA, but these are extraordinary times, and this is actually being set up where the stakeholders are managing it and the stakeholders will benefit from the use of the SSA.

We need additional investment in supporting safety, security, to help increase tourism in our hotels, restaurants, and museums, along with maintaining the occupancy in the retail space and office space in the area. We need to reimagine, rebrand, and transform the area. These are different times.

Zeller Realty Group has always been a strong corporate citizen, and I appreciate the

opportunity to provide testimony here this morning in support of Special Service Area 76. Thank you.

CHAIRMAN VILLEGAS: Thank you, Mr. Six.

Our last speaker is Mr. Stan

Nitzberg.

2.4

MR. NITZBERG: Good day, Mr. Chairman and distinguished Members of the Committee. My name is Stanley Nitzberg, and I am a principal of MidAmerica Real Estate Corporation, a 35-year strong retail services firm located in the Wrigley building. Allow me to state for the record that I proudly serve on the Board of Directors of both the Magnificent Mile Association and the Chicago Loop Alliance. I testify today based upon by 32-year history of transacting more than 3 million square feet of leasing and asset sales on the Avenue.

In the face of significant pressure on asset performance, how can an additional tax burden be proposed and justified? It can be because investment must be made in programs supporting safety, security, place making, consumer attractions sustainability, to increase pedestrian traffic, occupancy in commercial retail and office spaces, and to fill the hotels, restaurants, and museums

within the district. If not, the economic contribution that the City of Chicago enjoys from the assets along with the Avenue will diminish as sales tax and real estate values decrease.

2.4

The SSA commissioners who will be property owners will intelligently and effectively manage the allocation of SSA funds to underwrite measurable and sustainable actions. There will no waste. I say this based upon my experience at the Chicago Loop Alliance and as a property owner on State Street within SSA No. 1 for over 20 years.

The Avenue must be reimagined to keep pace with the changes in retail strategies and compete with emerging neighborhoods such as the West Loop, Bucktown, and Southport. Streetscape changes must be explored, open spaces activated, street ambassadors introduced, the pedestrian counters installed, a link security network created. The funding from the SSA will allow these and other ideas to be raised, vetted, and executed by the owners of buildings along the Avenue.

This SSA is but a three-year commitment for excellence and a step towards BID legislation. To maintain North Michigan Avenue as

one of the ten great avenues of the world, an SSA is absolutely necessary. The SSA will create an environment where stakeholders will work together towards common objectives and have the resources to implement change.

2.4

As volunteer chair of the SSA task force, I look forward to further dialogue with Alderman Reilly, Alderman Hopkins, and other stakeholders as to the process we undertook and the details of the SSA to secure the district's future in a common way. Thank you for your consideration. I believe our group's testimony is now complete.

CHAIRMAN VILLEGAS: Thank you, Stanley.

For the record, to clarify regarding public speakers and written testimony, it is standard procedure for persons to be allowed either public comments or written comments. All written comments were received and will be kept for the record.

Ladies and gentlemen, this concludes the public hearing on the proposed establishment of the Special Service Area No. 76, and the authorization of the levy of the services tax for the provision of special services.

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1	Let the record reflect that the
2	hearing on this matter was concluded at 11:58 a.m.,
3	November 13, 2020.
4	That concludes this public hearing,
5	ladies and gentlemen. Please have a great day and
6	stay safe. Thank you.
7	(WHEREUPON, which were all the
8	proceedings had in the above
9	entitled cause.)
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This is to certify that a notice, a true copy of which is attached, was published 2 time(s) in the Chicago Tribune, namely one time per week or on 2 successive weeks. The first publication of the notice was made in the newspaper, dated and published on 10/29/2020, and the last publication of the notice was made in the newspaper dated and published on 10/29/2020.

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Executed at Chicago, Illinois on this

28th Day of October, 2020, by

Chicago Tribune Company

Jeremy Gates

Netice of Public Hearing City of Chicago Special Service Area Number 76.

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THENCE MORTHEASTERLY ALONG SAID WESTERLY LINE OF MICHIGAN ARENCE TO THE SOUTH LINE OF THAT PART TAKEN BY GROMANCE PAGGED DECEMBER 9, 1905 FOR THE STRANGISTENING OF THE MORTHERSY DOCK LINE OF THE CHECAGO RATE; THENCE SOUTHWESTERY ALONG THE SOUTH LINE OF THAT PART TAKEN BY GROMANCE PRISED DECEMBER 4, 1885 FOR THE STRAIGHTENING OF THE MORTHERY DOOK LINE OF THE CHICAGO RIMER AND THE SOUTHWESTERY EXTENSION THEREOF TO THE CINTERLINE OF RUSH STREET,

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November 13, 2020

The Honorable Gilbert Villegas, Chair Economic, Capital, and Technology Development Committee City of Chicago 121 N. LaSalle Street Chicago, IL 60602

Dear Alderman Villegas and esteemed members of the Economic, Capital, and Technology Development Committee:

I am writing to express the strong support of M56 Group- owner and operator of 360 CHICAGO Observation deck- for the current SSA application under consideration. The challenges facing the Magnificent Mile, and our district at large, are possibly greater now than in the 100+ year history of this storied locale. Businesses are facing near insurmountable headwinds and the key industries of our district- retail, hospitality, tourism- have been devastated beyond recognition. Our friends and colleagues are watching their livelihood and lifework slip away. Though we remain confident of the pending recovery, we also recognize it will be both gradual and complex in its evolution.

A district facing such towering challenges must have resources and tools to do. Special Service Areas exist in 52 other areas of the city and our district needs those resources, too. We believe strongly the SSA represents perhaps the only mechanism to create a cooperative and collective strategy around the current environment and eventually recovery. The recovery will require strong and focused leadership, clear and consistent messaging to all stakeholders and visitor audiences, and significant and visible efforts to ensure the safety and beautification of the district. These critical services can only be funded through a Special Service Area.

As property owners we understand, and sympathize, with the discomfort around another tax levy during these challenging times. It is indisputable that an SSA is not a perfect fit for our district, and our current support is contingent upon follow-through towards BID legislation and the timely migration of the SSA. Despite this, the SSA is the only mechanism available now, at this time of severe need.

The Magnificent Mile Association has been an integral part of Chicago's retail, hospitality, tourism, and residential communities for many decades. It has managed to preserve, promote, and protect that vital image despite not enjoying the stability and resources of an SSA that are enjoyed by dozens of other similar organizations within the city of Chicago and around the country. The extraordinary challenge of these times requires an extraordinary solution. We fully support finally authorizing an SSA that will provide just that.

Respectfully,

Nichole Ben Ken (formerly Williamson)

Managing Director- 360 CHICAGO



Building Owners and Managers Association of Chicago 115 South LaSalle Street, Suite 2300 Chicago, IL 60603-3801





November 12, 2020

The Honorable Gilbert Villegas
Chairman
Chicago City Council Committee on Economic, Capital and Technology Development
121 North LaSalle Street, Room 200
Chicago, JL 60602

RE: Public Comment on November 13, 2020 Hearing on O2020-4730; Establishment of Emergency SSA No. 76 - Michigan Ave Commission

Chairman Villegas:

The Building Owners and Managers Association of Chicago (BOMA/Chicago), which represents 80% of all rentable commercial office space in Chicago, respectfully submits these written comments and asks that they be entered into the record of the public hearing on O2020-4730 regarding the establishment of SSA No. 76 - Michigan Ave Commission.

BOMA/Chicago has long viewed and evaluated Special Service Areas in three critical lights:

- 1) Boundaries;
- 2) Distinction between "Special Services" and "Base Line" Services; and
- 3) Governance

However, this proposal also must be looked at in regard to process. We understand that the Department of Planning and Development (DPD) is employing a "quick start" process just for this SSA. However, we have found no reference to such a process in state statute, in the City's Municipal Code, or in rules promulgated by DPD. Given the significant precedence of imposing "quick start" taxation, it is important to have a formalized, transparent process that properly allows feedback from those who would be taxed. Use of this "quick start" process also makes it even more imperative that it only be used where properties volunteer to be part of the SSA, and that the proposed SSA boundary not be drawn to tax properties against their will.

As such, our Association offers the following comments and requested changes to the proposal:

Boundaries

We ask that the Committee keep in mind that when an SSA is created in the normal process, there are taxpayers who involuntarily become part of it. They are subject to an assessment for

(continued)

services that they may have no need for, derive little benefit from, and may already be required to provide under lease agreements or other arrangements.

Given the "quick start" nature of this SSA and the devastating impact of the current recession on commercial and retail buildings who are struggling to avoid layoffs, properties should be given great deference in opting out of the boundary. In addition, taxes in an SSA are based entirely on a property's most recent EAV (equalized assessed value) from the Cook County Assessor's Office—the largest taxpayers in an SSA boundary unfairly become the largest contributors to the SSA, irrespective of how much benefit they could derive from the SSA's services or the properties' current economic circumstances.

In regard to the proposed Michigan Avenue SSA, the boundary should not extend south of the Chicago River. The character of Michigan Avenue south of the River is vastly different than that north of the River, where there is significantly more retail, hospitality, and entertainment property. The area south of the River is dominated by commercial office buildings which would not significantly benefit from the services offered through the SSA.

State statute allows for cutouts and islands within an SSA boundary, and we ask that the City use this tool given the circumstances.

Distinction Between Special Services and Base Line Services

A major BOMA/Chicago public policy concern about SSA's is the distinction between special services and baseline services. By definition, an SSA is created to provide a "special service," above and beyond the baseline services provided by government. Baseline services, such as police protection, fire protection, garbage collection, public infrastructure projects, snow removal, etc., must be offered by government to all parts of the city, and we ask that the properties in this proposed SSA not be expected to fund any such services under the guise of the SSA.

Governance

Under the state statute authorizing the creation of SSAs, commissioners are appointed by local municipalities. This arrangement creates the possibility of taxation without representation if the commissioners governing the SSA are not dominated by the properties being taxed. For this reason, we request that the City Council codify in the ordinance creating the SSA that at least 90% (ninety percent) of the SSA's commission must be tax-paying owners of property within the boundary (or their representatives).

In addition, under this "quick start" process, the SSA would be established for an initial period of three years, pending the outcome of a campaign to pass Business Improvement District legislation at the State level. Given the inherent uncertainty of that process and the potential temptation of the City to extend the term at its conclusion, we ask that the ordinance creating the SSA prohibit any renewal beyond the three-year term and any geographic expansion, unless

such renewal or expansion is approved by a 95% supermajority vote of all the affected tax-paying property owners in the boundary and also includes the residential property within the boundary.

BOMA/Chicago is grateful for the opportunity to offer these comments and respectfully asks that the Committee include these changes in the creation ordinance to authorize the Michigan Avenue SSA.

We remain committed to providing further input and assistance in this regard and we thank you for your consideration.

Sincerely,

Farzin Parang

Executive Director





November 12, 2020

RE: SSA 76

To Whom It May Concern,

Today, everything is on the line. Our community. Our jobs. Our small, medium and large businesses. The good news is: there's a choice to make—and that choice is undeniably clear.

It's time to ensure that the heart and soul of our great city, the Magnificent Mile, is preserved and strengthened as the economic engine it is for the decades ahead. I expressively support the creation of the Special Service Area Number 76.

Let's stand together in building a better future.

Best,



November 12, 2020

The Honorable Gilbert Villegas
Chairman
Chicago City Council Committee on Economic, Capital and Technology Development
121 North LaSalle Street, Room 200
Chicago, IL 60602

RE: Public Comment on November 13, 2020 Hearing on O2020-4730; Establishment of Emergency SSA No. 76 - Michigan Ave Commission

Dear Chairman Villegas:

As a taxpayer within the proposed boundary of the above captioned Special Service Area, we are submitting these written comments in opposition to our inclusion in the taxing district.

The owners of our properties located at 205 and 225 N. Michigan Avenue which is south of the Chicago River believe that the character of the commercial area on Michigan Avenue south of the River is vastly different than that north of the River where there is significantly more retail, hospitality and entertainment property. Consequently, we feel that there is no benefit to be derived by the owners of 205 and 225 N. Michigan Avenue in the form of special services and oppose the additional tax assessment that it would bring.

Our two buildings represent 2 million square feet in which 98% is commercial office tenants. Our office tenants would not benefit from the special services that this SSA would provide as we already provide janitorial and security to the outside of the building and we are able to do this in a timely manner since we have people onsite 24 hours a day. Additionally, the other services provided by the SSA would not apply or benefit our tenants.

We respectfully but strongly voice our position to be excluded from Emergency SSA No. 76 – Michigan Ave Commission.

Sincerely,

Stephen Hennessy SVP/General Manager

MB Real Estate



111 E Wacker | 233 N Michigan 111 East Wacker Drive, Suite 1315 Chicago, Illinois, 60601 T: (312) 819-4472 | F: (312) 819-4408

November 12, 2020

The Honorable Gilbert Villegas Chairman Chicago City Council Committee on Economic, Capital and Technology Development 121 North LaSalle Street, Room 200 Chicago, IL 60602

RE: Public Comment on November 13, 2020 Hearing on O2020-4730; Establishment of Emergency SSA No. 76 - Michigan Ave Commission

Chairman Villegas:

As a taxpayer within the proposed boundary of the above captioned Special Service Area, we are submitting these written comments in opposition to our inclusion in the taxing district.

The owner of our properties located at 111 East Wacker Drive and 233 North Michigan Avenue, which is south of the Chicago River believe that the character of the commercial area on Michigan Avenue south of the river is very different than that north of the river. These two properties represent more than two million square feet, which is mostly commercial office space and both buildings are situated off of Michigan Avenue. The buildings are maintained, cleaned and secured by contracted service providers. Consequently, we feel that there is no benefit to be derived by the owner of 111 East Wacker Drive and 233 North Michigan Avenue in the form of special services and oppose the additional tax assessment that it would bring to our tenants, especially at this time.

We appreciate the opportunity to offer these comments and respectfully request that 111 East Wacker Drive and 233 North Michigan Avenue are excluded from the boundary of the proposed Special Service Area 76.

TJ Brookover

Regional Manager AmTrust Realty Corp. agent for

IC 111 Building Company, LLC

IC 233 Building Company, LLC

WATER TOWER PLACE

Thursday, November 12, 2020

The Honorable Gilbert Villegas
Chairman
Chicago City Council Committee on Economic, Capital and Technology Development
121 North LaSalle Street, Room 200
Chicago, IL 60602
ECTD@cityofchicago.org

Re: Public Comment Regarding Establishment of Emergency Special Service Area No. 76, Michigan Avenue Commission

Chairman Villegas:

As Senior General Manager for the Water Tower Place, I submit this comment on behalf of Brookfield Properties, the shopping center, and its tenants regarding the proposed establishment of an "emergency" Special Service Area ("SSA") on Michigan Avenue for which the Magnificent Mile Association (the "Association") would act as the contracted service provider. While we have been long-time supporters of the Association and continue to contribute to its efforts, we respectfully oppose the SSA on the grounds of both process and substance.

As a matter of process, I can confirm that the Water Tower Place never received notice of any public hearing regarding adoption of this SSA ordinance—which we have only just discovered is taking place tomorrow, on November 13. The Special Service Area Tax Law, 35 ILCS 200/27-5, et seq., requires timely notice before a property owner may be subject to the SSA. According to 35 ILCS 200/27-30, notice of the public hearing "shall be given by publication and mailing," and that notice "shall be mailed not less than 10 days prior to the time set for the public hearing." The Water Tower Place accordingly objects to being subject to the SSA when it did not receive the requisite legal notice. Relatedly, without the legally required notice, both we and our shopping center constituents have not had adequate time to evaluate the proposed ordinance and more fully articulate our substantive concerns with its consequences.

The lack of notice aside, we are also unaware of any statutory process that enables an expedited, or "emergency," timeline for the adoption of the SSA. The statutory timelines are clear: regarding the timeframe for objecting to the SSA ordinance, for example, electors and property owners are given "60 days following the final adjournment of the public hearing" to submit a petition objecting to the SSA. (See 35 ILCS 200/27-55). Despite this statutory timeline, the Association has indicated that the SSA ordinance will be finalized this month, voted on by City Council in December, and go into effect on January 1, 2021—well before the 60-day window would expire even assuming that tomorrow was the "final adjournment of the public hearing."

This expedited timeline not only fails to adhere to the statute's requirements, it only adds confusion to the process.

Compounding matters is the fact that the Association has indicated that there will be substantial changes to the proposed SSA ordinance as it is currently written. For instance, the Association has stated that the footprint of the proposed SSA will shrink and include only those properties fronting Michigan Avenue that are north of the river. That, in turn, reduces the proposed budget of \$1,000,000, as currently stated in the proposed ordinance, to \$764,714. We are unsure whether these changes, and others, will make their way into the proposed ordinance. We are also unsure whether we should consider those changes as having been incorporated for the purposes of tomorrow's hearing.

This uncertainty leaves us in a difficult position when evaluating the proposed ordinance—and the Water Tower Place reserves all rights and remedies to challenge these procedural inconsistencies. That said, the substantive concerns raised by this SSA and its taxation of local businesses, particularly retailers, are partly self-evident. As you are doubtlessly aware, the COVID-19 pandemic and the attendant government-mandated closures of retail have impacted these businesses dramatically, placing many in precarious financial positions, if not forcing them into bankruptcy. Retail has similarly been impacted by the public unrest in the past months, which caused businesses to board up their windows. While the SSA is ostensibly intended to benefit the retail community, the ordinance will only increase its financial strain under these trying circumstances. At the Water Tower Place, for example, it is not just the mall owner that will suffer; expenses—including taxes—are shared by the retail tenants, so they will also have an increased tax burden. The SSA accordingly risks forcing cash-strapped businesses to leave Michigan Avenue while simultaneously deterring new retailers from entering the market.

We are sensitive to the fact that the SSA budget is designed, in part, to sustain the Association's funding, with 30% of the proposed tax revenue—the maximum that is allowed—going to personnel costs and management. However, insofar as the Association has many members that are non-property owners and not subject to the SSA, the owners/members subject to this tax will be paying a disproportionate share in order to provide services along Michigan Avenue. We respectfully submit that continuing to support the Association's good work should be a concerted effort among all of its members, and we are open to initiating a larger dialogue on those grounds.

We appreciate your time and attention to these concerns. We are likewise happy to provide additional input or guidance upon your request, and we will be participating in the public hearing on November 13.

Best

Mitchell Feldman Sr. General Manager Water Tower Place



333 North Michigan Avenue SSA Statement

Committee on Economic, Capital and Technology Development

"On behalf of 333 North Michigan Avenue, we are grateful that the revised SSA being considered will be limited to those buildings located north of the Chicago River on Michigan Avenue as our concerns over the initial proposal were that it encompassed the area on Michigan Avenue south of Wacker Drive extending to Randolph Street. As you know, our location is situated in an area that remains in transition and we feel that it would not be appropriate to implement an SSA in this area. To be clear, our concern only relates to the SSA extending south of the river on Michigan Avenue and we have no position on the revised proposal being discussed.

We are grateful to Alderman Reilly for his leadership on this matter and for the Magnificent Mile Association's understanding of our position."

Don Vitek
Managing Broker | Senior Vice President
WIRTZ CORPORATION | WIRTZ REALTY CORPORATION